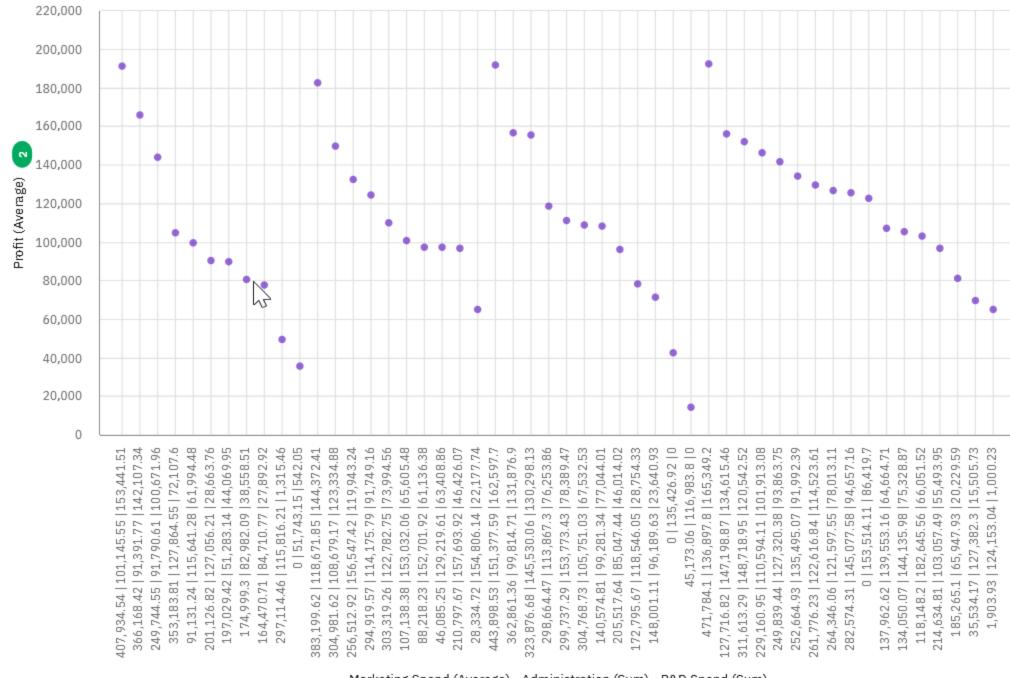
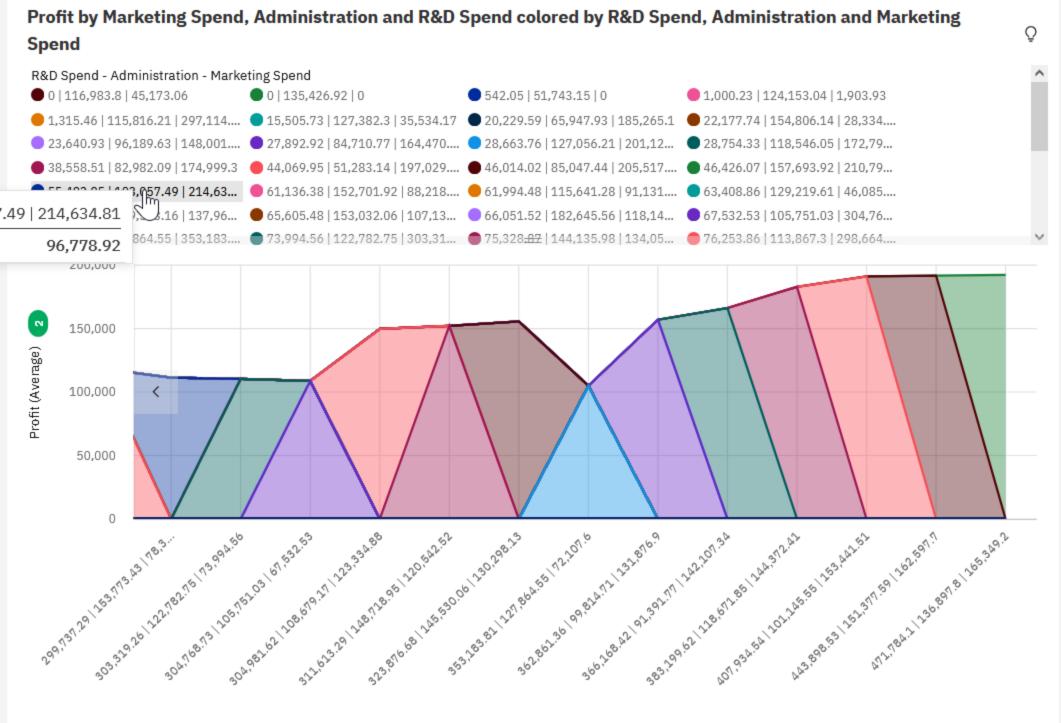
## Marketing SpendAdministrationR&D Spend by Profit

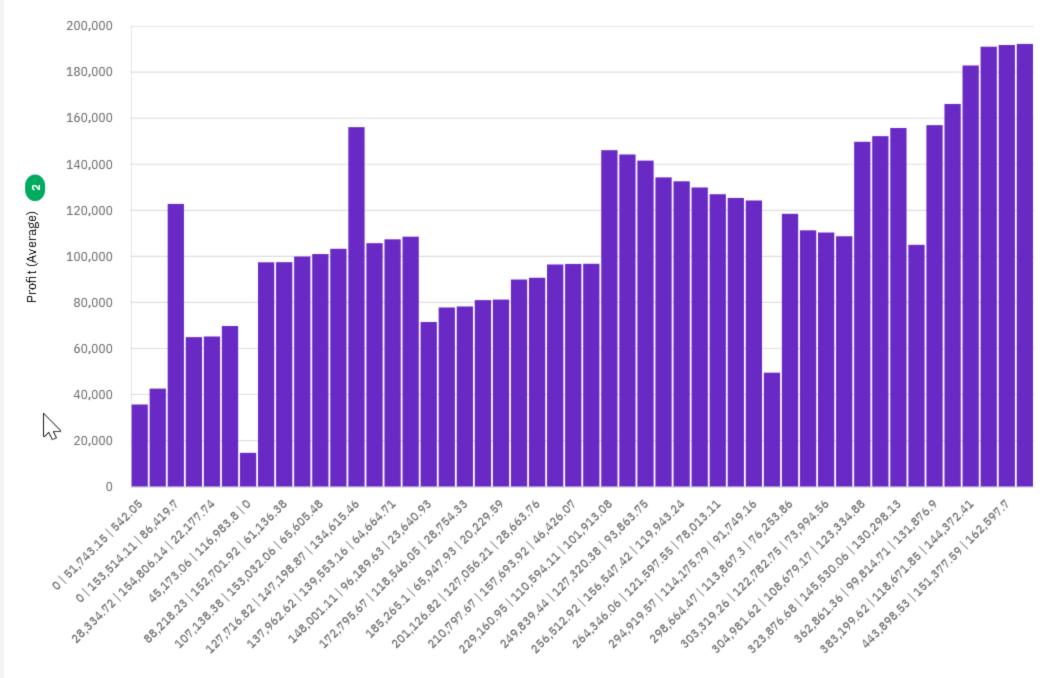




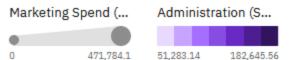
## Marketing SpendAdministrationR&D Spend by Profit colored by AdministrationR&D SpendMarketing Spend Administration (Sum) - R&D Spend (Sum) - Marketing Spend (Average) 51,283.14 | 44,069.95 | 197,029.... 51,743.15 | 542.05 | 0 ♠ 65,947,93 | 20,229,59 | 185,265.1 ♠ 82,982,09 | 38,558,51 | 174,999,3 **366,16...** 84,710.77 | 27,892.92 | 164,470.... 85,047.44 | 46,014.02 | 205,517.... 91,391.77 | 142,107.34 | 366,16... 91,790.61 | 100,671.96 | 249,74... 96,189.63 | 23,640.93 | 148,001.... 99,281.34 | 77,044.01 | 140,574.... 99,814.71 | 131,876.9 | 362,861.... 101,145.55 | 153,441.51 | 407,9... 103,057.49 | 55,493.95 | 214,63... ■ 105,751.03 | 67,532.53 | 304,76... • 108,679.17 | 123,334.88 | 304,9... • 110,594.11 | 101,913.08 | 229,1... 🕽 113,867.3 | 76,253.86 | 298,664.... 🌘 114,175.79 | 91,749.16 | 294,91... 🌑 115,641.28 | 61,994.48 | 91,131.... 🔴 115,816.21 | 1,315.46 | 297,114.... 118,546.05 | 28,754.33 | 172,79... 118,671.85 | 144,372.41 | 383,1... 116,983.8 | 0 | 45,173.06 121,597.55 | 78,013.11 | 264,34... 127,056.21 | 28,663.76 | 201,12... 122,616.84 | 114,523,61 | 261,7... 122,782.75 | 73,994.56 | 303,31... 124,153.04 | 1,000.23 | 1,903.93 200,000 150,000 Profit (Average) 100,000 50,000 0 362,861.36 | 99,814.71 | 131,876.9 214,634.81 | 103,057.49 | 55,493.95 304,768.73 | 105,751.03 | 67,532.53 304,981.62 | 108,679.17 | 123,334... 76,253.86 294,919.57 | 114,175.79 | 91,749.16 91,131.24 | 115,641.28 | 61,994.48 297,114.46 | 115,816.21 | 1,315.46 45,173.06 | 116,983.8 | 0 172,795.67 | 118,546.05 | 28,754.33 73,994.56 1,903.93 | 124,153.04 | 1,000.23 201,126.82 | 127,056.21 | 28,663.76 249,839.44 | 127,320.38 | 93,863.75 353,183.81 | 127,864.55 | 72,107.6 46,085.25 | 129,219.61 | 63,408.86 0 | 135,426.92 | 0 252,664.93 | 135,495.07 | 91,992.39 282,574.31 | 145,077.58 | 94,657.16 127,716.82 | 147,198.87 | 134,615... 88,218.23 | 152,701.92 | 61,136.38 153,032.06 | 65,605.48 28,334.72 | 154,806.14 | 22,177.74 84,710.77 | 27,892.92 85,047.44 | 46,014.02 366,168.42 | 91,391.77 | 142,107.34 91,790.61 |100,671.96 148,001.11 | 96,189.63 | 23,640.93 229,160.95 | 110,594.11 | 101,913... 383,199.62 | 118,671.85 | 144,372... 261,776.23 | 122,616.84 | 114,523... 35,534.17 | 127,382.3 | 15,505.73 165,349.2 |145,530.06 | 130,298... 0 | 153,514.11 | 86,419.7 210,797.67 | 157,693.92 | 46,426.07 118,148.2 | 182,645.56 | 66,051.52 77,044.01 407,934.54 | 101,145.55 | 153,441... 121,597.55 |78,013.11 137,962.62 | 139,553.16 | 64,664.71 311,613.29 | 148,718.95 | 120,542... 162,597.7 303,319.26 | 122,782.75 | 151,377.59 299,737.29 | 153,773.43 | 298,664.47 | 113,867.3 | 471,784.1 | 136,897.8 99,281.34 156,547. 174,999.3 249,744.55 140,574.81 164,470.71 205,517.64 264,346.06 323,876.68 443,898.53 134,050.07 107,138.38 256,512.92

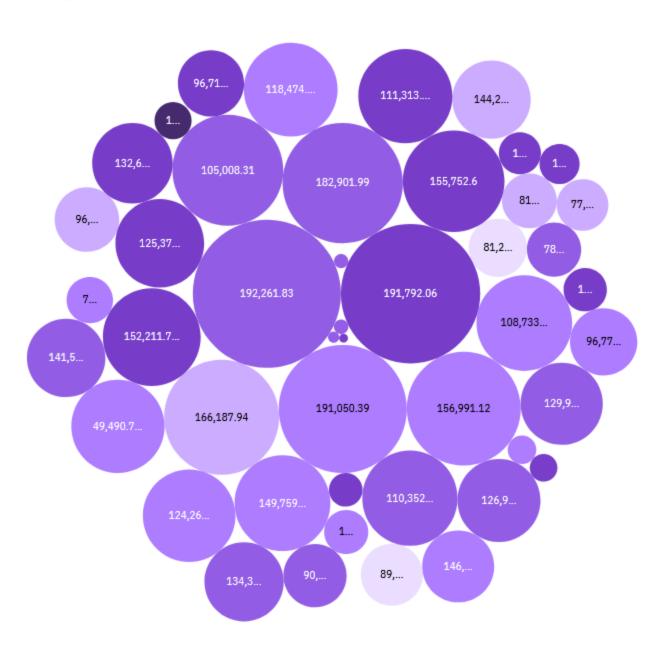




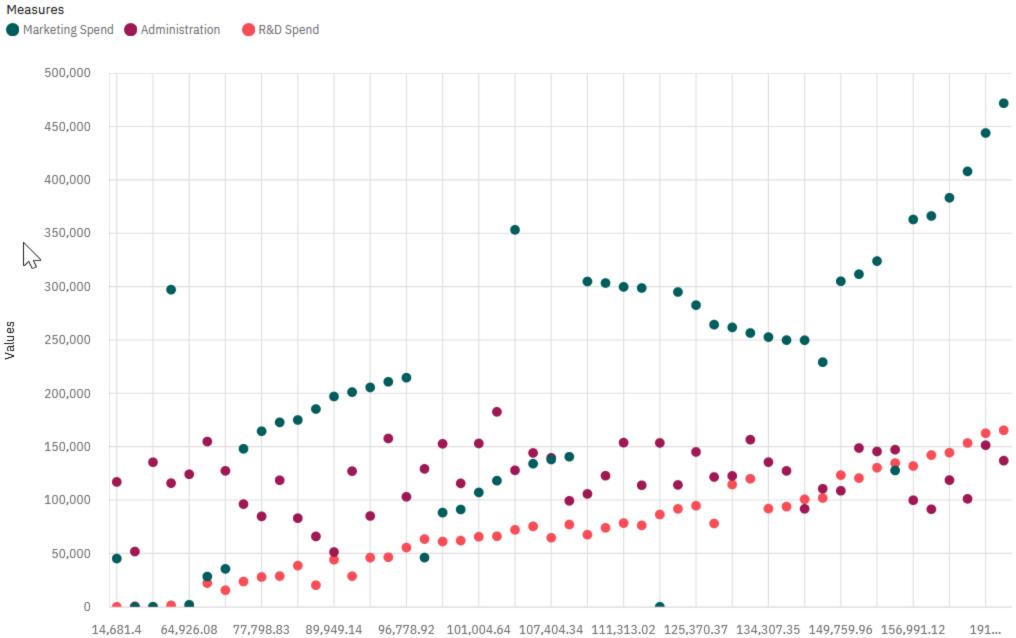


## Profit colored by Administration sized by Marketing Spend 2





## Marketing Spend, Administration and R&D Spend by Profit



.681.4 64,926.08 77,798.83 89,949.14 96,778.92 101,004.64 107,404.34 111,313.02 125,370.37 134,307.35 149,759.96 156,991.12 191... 42,559.73 69,758.98 81,005.76 96,479.51 97,483.56 105,008.31 108,733.99 122,776.86 129,917.04 144,259.4 155,752.6 182,901.99