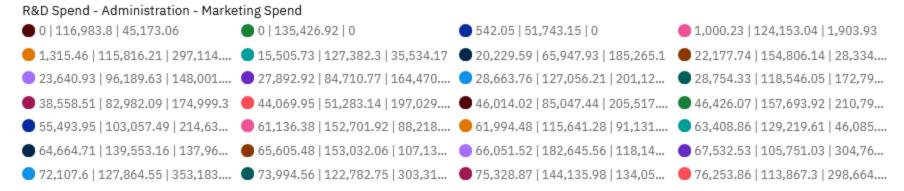
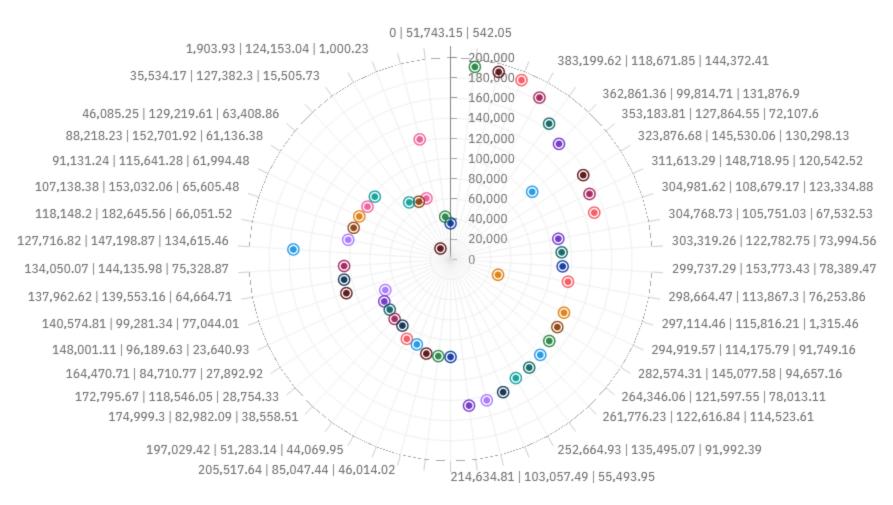
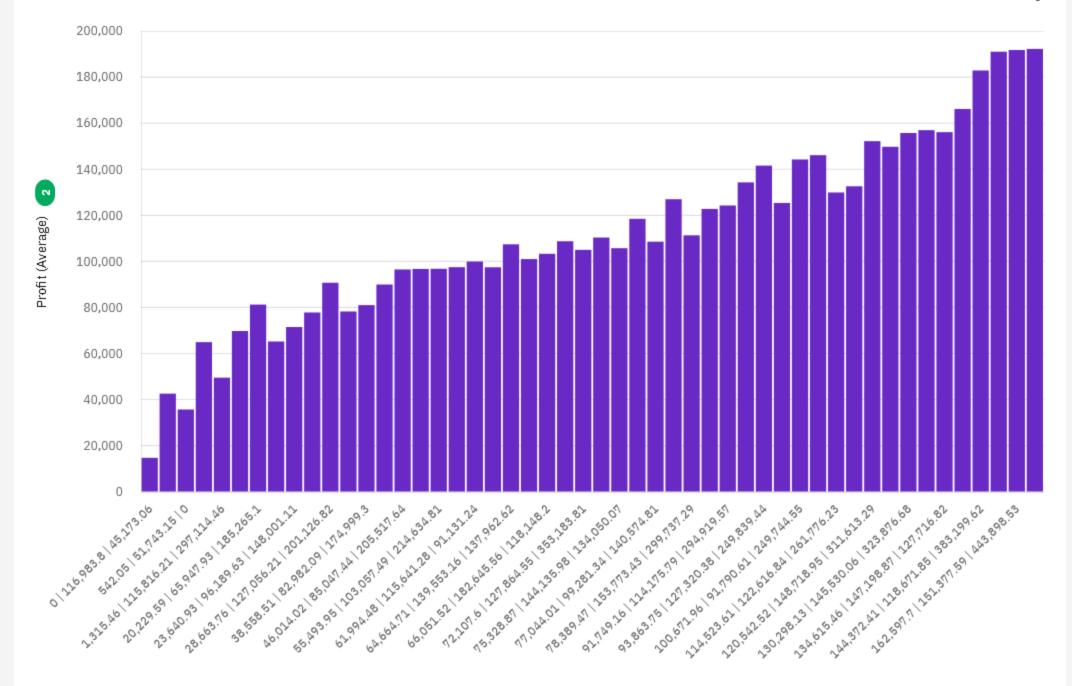


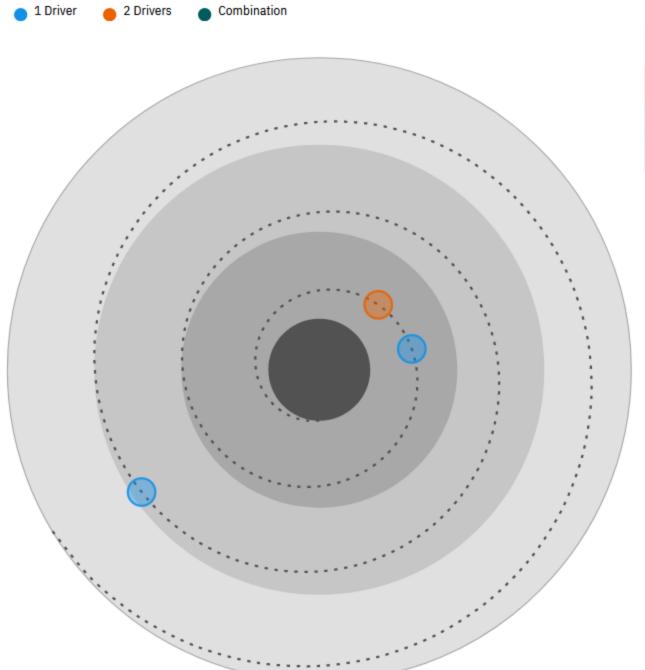
## Profit by Marketing Spend, Administration and R&D Spend colored by R&D Spend, Administration and Marketing Spend







## Profit



## Q Search drivers

| Drivers                       | %  |
|-------------------------------|----|
| R&D Spend and Marketing Spend | 88 |
| R&D Spend                     | 86 |
| Marketing Spend               | 51 |



## Marketing SpendAdministrationR&D Spend by Profit



