

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	04 November 2022
Team ID	PNT2022TMID22052
Project Name	SmartFarmer - IOT Enabled Smart Farming Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

The template is a digital tool for brainstorming and idea prioritization. It consists of six main sections:

- Before you collaborate:** Instructions on how to use the template, including a note that it is a free and open environment.
- Define your problem statement:** A diagram showing a problem statement leading to a solution.
- Brainstorm:** A grid for listing ideas, categorized by 'Idea', 'Solution', and 'Problem'.
- Group Ideas:** A diagram showing ideas being grouped into categories like 'Create And Configure IBM Cloud Services', 'Create Node-RED Service', 'Create Arduino Circuit', and 'Building Mobile App'.
- Prioritize:** A scatter plot with axes for 'Impact' and 'Feasibility' showing various ideas plotted.
- After you collaborate:** Instructions on how to use the template, including a note that it is a free and open environment.

The bottom of the template features a navigation bar with icons for each section.