

Customer Journey



People
2-9



Time
30 min



Difficulty
Beginner

<div>● Phases</div> <div>High-level steps your user needs to accomplish from start to finish</div>	REASON TO BUY THIS PRODUCT	ANALYZES VARIOUS PRODUCTS	CHOOSES THE MOST EFFICIENT PRODUCT	PAYMENT
<div>● Steps</div> <div>Detailed actions your user has to perform</div>	wants to choose an efficient device for maintaining cultivation land	Other available meters are Tensiometer, the rmometer and Gypsum block	Tensiometer are more efficient compared to Gypsum block	After metres are introduced, the users feel safe and secure
<div>● Feelings</div> <div>What your user might be thinking and feeling at the moment</div> <div>👍</div> <div>👎</div>	Customer thinks it will leads stressless life	The user amuse by the various types of meters available	Notifies the authorities with the detected levels	Ensure the QoS
	Nervous in case of hardware failure	worry about troubleshooting	product life durability	Nervous about security related issue
<div>● Pain points</div> <div>Problems your user runs into</div>	After setup, the farmers need not worry much about the damaging of crops by water	Customer thinks alter solution for their problem	After getting this the farmers won't get any stress about maintenance of cultivation land	They think the meter will be user friendly
<div>● Opportunities</div> <div>Potential improvements or enhancements to the experience</div>	The customer gets the better yielding crops	The customer will be aware of other meter and devices	The customer comes to know which meter and devices is best one	the customer will be happy and satisfied <div>💡</div>

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