

Project Design Phase-I - Solution Fit Template

Project Title: Plasma Donor Application

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Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

People who seek for plasma and donate plasma.

2. JOBS-tO-BE-DONE / PROBLEMS

J&P

1. Notifying the donor when patient needs plasma.
2. Available plasma should reach the needy at the right time.

6. CUSTOMER CONSTRAINTS

CC

1. Network connection.
2. Fake credentials.
3. Lack of information.
4. not being aware of eligibility to donate

9. PROBLEM ROOT CAUSE

RC

Due to Covid 19 the need of plasma is high, when the demand for donors arise, we need to notify the available donors for the emergency purpose.

5. AVAILABLE SOLUTIONS

AS

Existing application can only show the information about donor and recipient but not notify.

7. BEHAVIOUR

BE

The people should encourage plasma donation and develop their helping tendency to needy people.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

<p>3. TRIGGERS TR</p> <p>1.Notify donors when patient needs plasma. 2.Available plasma should reach the needy at right time.</p>	<p>10. YOUR SOLUTION SL</p> <p>If we are in need of plasma, we can request for the donors in the request page of application and if we are the Donor we can donate the plasma.</p>	<p>8.CHANNELS OF BEHAVIOUR CH</p> <p>ONLINE the user should register into the application through mobile with internet connection.</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before, people are not much aware about the application and donors list but now they can send request to the donors directly.</p>		