Ideation Phase Define the Problem Statements

Date	28 OCT 2022
Team ID	PNT2022TMID52536
Project Name	Project – Skill/Job Recommeder
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	lam (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Job seeker	Find a job	It takes a long time	The website is not responsive and does not have mobile version	Sad & frustrated
PS-2	Recruiter	Hire a skilled candidate	It takes more time	The website does not gives me skilled candidate	Difficult to hire candidate
PS-3	Job seeker	Apply for a job	I don't have proper resume	Because,the website doesn't have proper builder to build a resume	Depressed
PS-4	Recruiter	Hire a Candidate	It recommend more candidates who are not eligible for a job	The website doesn't have proper job profile or person	Sad
PS-5	Job seeker	Find a job to developer	I don't have proper skills	The website doesn't have learning platform	Frustrated