1. CUSTOMER SEGMENT(S)

THIS APPLICATION IS MAINLY USED FOR

PATIENT IN A HEALTH CARE UNIT

Which jobs-to-be done (or problems) do you address for your customers? There gould be more than one; explore different sides.

NUTRITION APPICATION IS EFFECTIVE IN

DIET-RELATED HEALTH RISK FACTORS

CHANGING EATIING BEHAVOIR AND

2. JOBS-TO-BE-DONE / PROBLEMS

Who is your customer? I.e. working parents of 0.5 y.s. kids

Explore AS

AS

5. AVAILABLE SOLUTIONS

7. BEHAVIOUR

dubling are available to the customers when they face the

se solutions hand? i.e. pan and paper is an alternative to digital

THIS APPLICATION IS DIFFERENT FORM

What don't your customer to to address the problem said get the job dailed. The control of the right solar punct installed diseases and benefits, eatherstly related; find the right solar punct installed diseases using unit benefits, eatherstly sensitiated; customers apend here true on volunteering work (i.e.

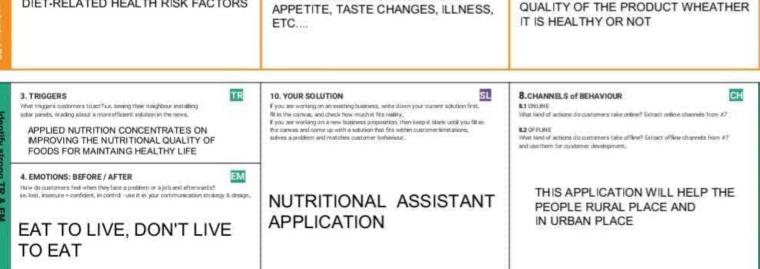
IT ALSO WORKS WITH PREVIOUS FOR

ANALYSE THE PRODUCT LABLES BUT,

NOW IT IS ALSO USED TO ANALYSE THE

THIS APPLICATION IS DIFFERENT FORM
OTHERS BASED ON NUTRITION AND MAKE
YOUR HEALTH TRACKING PLATFORM
DIFFER YOUR MAIN COMPETITORS

Identify strong TR & EM



6. CUSTOMER CONSTRAINTS

AND EASY TO USE

9. PROBLEM ROOT CAUSE

What is the real resoun that this problem exit What is the back story behind the need to do i.e. rustumers have to do it because of the change in-

What constraints prevent year quaterizers from taking action or limit their choices of solutions? Le agending power, builget, no pash, network connection, evaluable

THIS APPLICATION IS COST EFFICIENT

ADJUSTING DIET AND EATING PATTERNS

CAN HELP TO SOLVE NUTRITIONAL

PROBLEMS DUE TO DECREASED

RC

CS

J&P