Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S)   `CS`

Specially abled people are the customers
who are not able to easily communicate
with other

6. CUSTOMER   `Cc`

While communicating, they can only able to communicate with
the people those who know sign language.

5. AVAILABLE SOLUTIONS   `As`

The available solutions are not so accuracy in image processing and the output was not so efficient.

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   `J&p`

Only sign language known people can communicate so we introduced a new system to communicate all specially abled people.

9. PROBLEM ROOT CAUSE   `RC`

Due to the inability to communicate with others by the specially abled people's

7. BEHAVIOUR   `BE`

Finding the right signs and converting into correct communication between the people's

Focus on J&P, tap into BE, understand RC

Identify

Identify strong TR & EM

3. TRIGGERS `TR`

Some of the triggers are introducing in all hospitals, medical trusts and also in advertisements. .

4. EMOTIONS: BEFORE / AFTER `EM`

specially abled people hesitate to communicate with others but know using this system they can easily communicate with others.

10. YOUR SOLUTION `SL`

Created an application using AI , that will able to convert the sign language by image processing of the specially abled people. .

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8. CHANNELS of BEHAVIOUR `CH`

8.1 ONLINE

We can update our application and use it in a very efficient way.

8.1 OFFLINE

In offline mode we use it but not so efficient we can use it with a recently updated application.