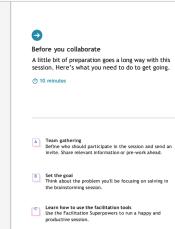


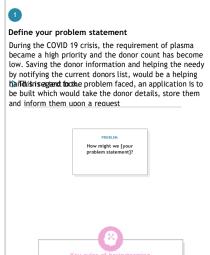
Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate 2-8 people recommended

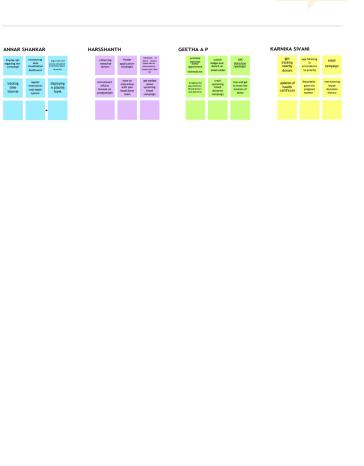
Share template feedback

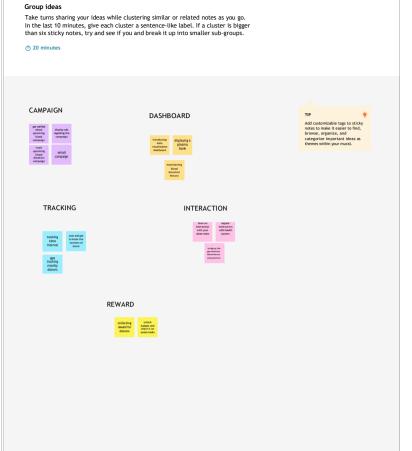




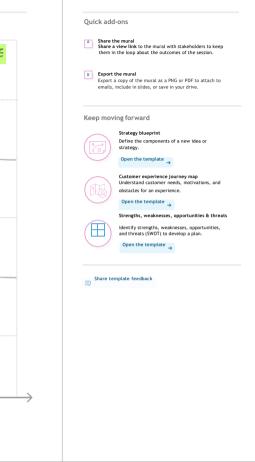
Go for volume. If possible, be visual.

2 Brainstorm Write down any ideas that come to mind that address your problem statement. Stay in topic. Encourage wild ideas. Listen to others.









•

After you collaborate

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.







3





4

Prioritize

Your team should all be on the same page about what's important moving

forward. Place your ideas on this grid to determine which ideas are important and





