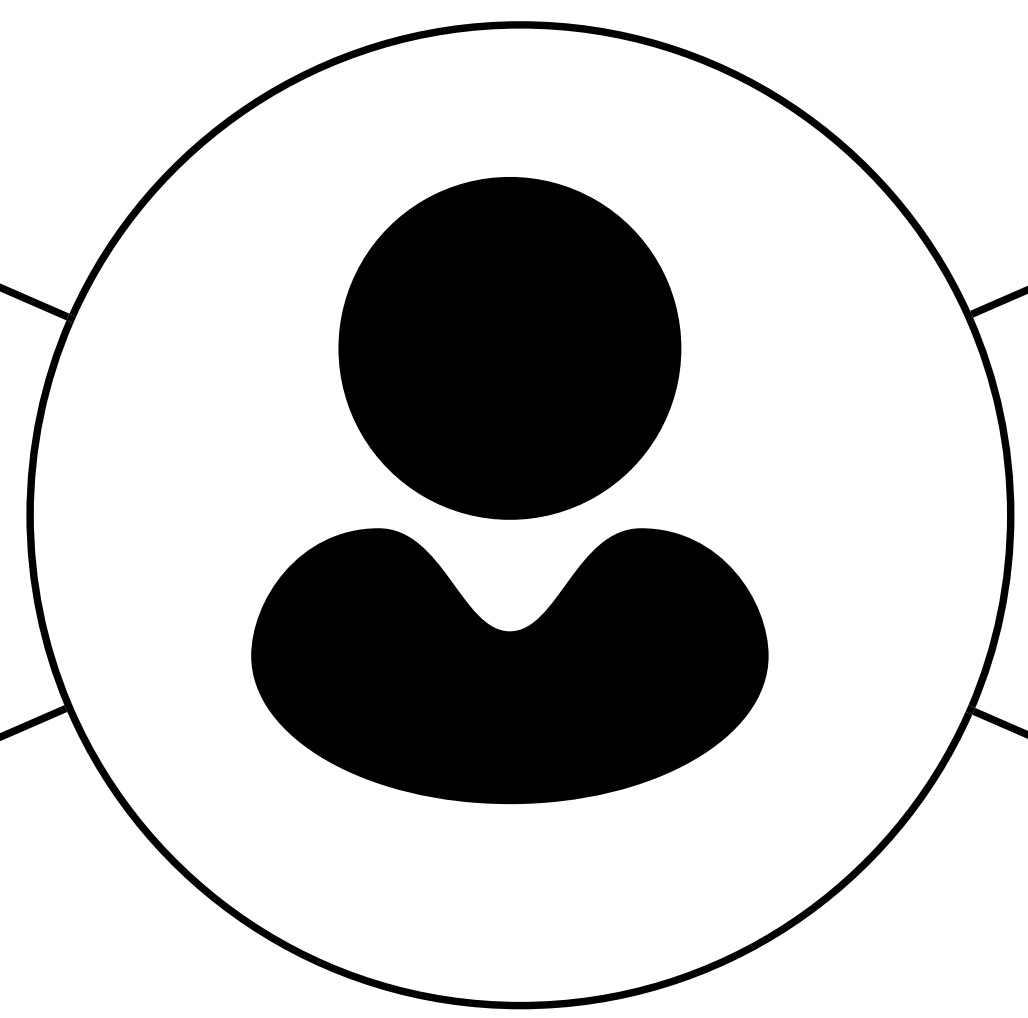


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they
HEAR?

what friends say
what boss say
what influencers say

- Glomerular filtration rate is the best overall indicator
- GFR of 60 or more is in the normal range
- Tests for kidney disease
Blood test: eGFR

- kidney disease is a blood test
- ethnic group to calculate
- To waste your kidneys should be

What do they
SEE?

environment
friends
what the market offers

- symptoms- Nausea and vomiting
- To check for protein in your urine
- urine tests that can check your protein level

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

- enables clinicians to initiate effective treatment of mild disease
- preventing loss of kidney function
- avoiding progression to kidney failure

PAIN

fears
frustrations
obstacles

- Diabetes and high blood pressure are the more common causes of CKD in adults
- risk factors include heart disease, obesity
- 24-hour urine test shows how much urine your kidneys produce

GAIN

"wants" / needs
measures of success
obstacles

- Early detection of CKD in its initial stages can help the patient get effective treatment
- CKD risk factors get checked
- some cases can progress to kidney failure requiring dialysis or transplantation