## Ideation Phase Brainstorm & Idea Prioritization

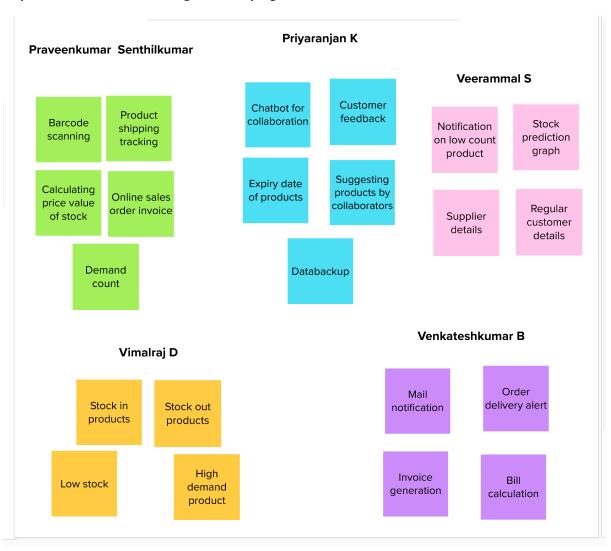
Date	19 September 2022
Team ID	PNT2022TMID30176A
Project Name	Inventory Management for Retailers
Maximum Marks	4 Marks

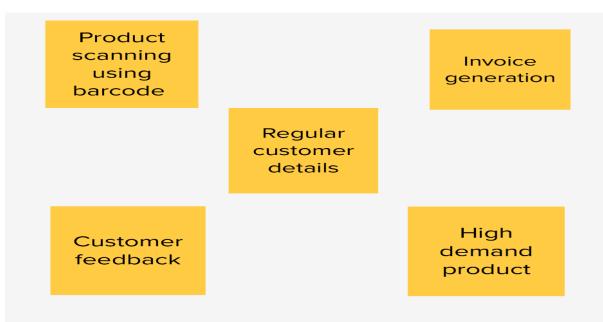
Step-1: Team Gathering, Collaboration and Select the Problem Statement

## **PROBLEM**

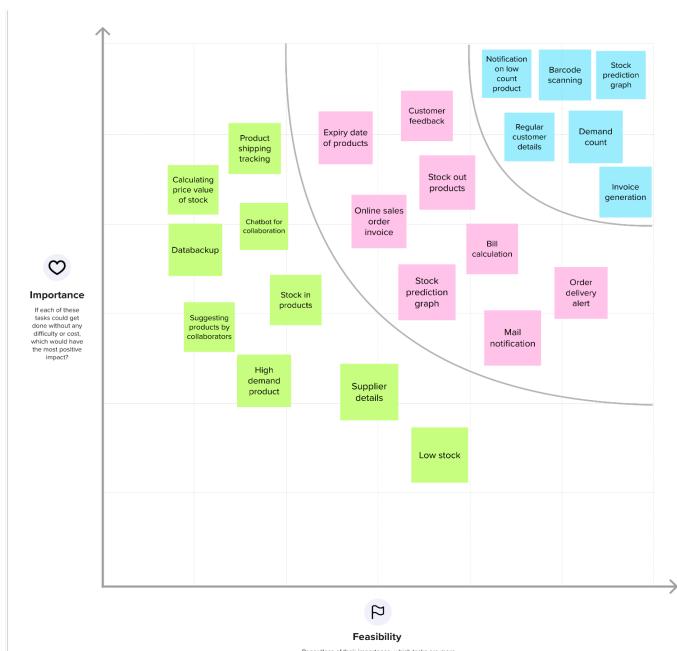
For retailers maintaining and securing the product stock ledger is difficult also they consuming more time for calculating processes.

Step-2: Brainstorm, Idea Listing and Grouping





## Step-3: Idea Prioritization



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)