1. CUSTOMER SEGMENT(S)

CS

6. CUSTOMER CONSTRAINTS

CC

5. AVAILABLE SOLUTIONS

Explore AS

cus on J&P, tap into BE, understand

The cost of wearable technology is affordable. Our client is a parent or guardian of a child. Better battery life on wearable technology. Both Location-based segmentation. Patterns and recurring the parents and the youngster require constant behaviours. Use of a product feature. internet access. The device must be safe, secure. and private.

Merits: Through Wearable gadgets, parents may locate the youngster exactly. These wearable devices are used to monitor the child's surroundings, including audio and video, in an emergency. The wearable device continuously stores the data.

Demerits: Wearable technology shouldn't be used all the time. Sometimes there is poor weather, possibly with thunder, and there may be serious environmental problems. The main causes of improper wearable device to user communication are network problems.

2. PROBLEMS

J&P

9. PROBLEM ROOT CAUSE

7. BEHAVIOUR

BE

The safety of children and women is a difficult issue in today's society because of the antisocial elements. The number of crimes is rising daily. High levels of surveillance are required in workplaces and schools to ensure the safety of children and women. A big part of ensuring safety is being played by smartphones, as various mobile-based applications offer alarm notifications.

There is a present need for increased child security due to the rise in child kidnapping and missing child instances. Wearable technology is a type of security gadget.

Customers (Parents & Guardians) have their children in a safe and secure environment because there are several opportunities for child insecurity

Child safety monitoring and alerting IOT-based

emergency button in a life-threatening circumstance,

forwarded to the parents as a location-specific alert

safety gadget. When a youngster presses the

audio and video are immediately taken and

Parents carry out their own security plans for their children. They always consider how to keep their child safe and secure.

3. TRIGGERS

TR

10. YOUR SOLUTION

message

8. CHANNELS of BEHAVIOUR

СН

Extract online & offline CH of BE

Triigger The wearable device has some featuresin the present child position and continuously shards data. Because the parents chose this type of device for the safety of their children, these facilities make it simple to know the precise activities of the child and are also safe. This form of wearable technology is thus upsetting the customers.

4. EMOTIONS: BEFORE / AFTER

EM

Before: The parents regularly come out or roam to observe their children's activities and characteristics because they feel anxious about them. After: The parents are reassured that their youngster is safe and concurrently scan the area for any unusual activities or inclinations.

SL

1. ONLINE

We update the child's information in the web application

Since you are not online, the application displays the most recent location data for the child under observation.

8.2 OÏÏLINE