

Ideation Phase

Define the Problem Statements

Date	10 September 2022
Team ID	PNT2022TMID42603
Project Name	Personal Assistant for seniors who are self-reliant
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/app/board/uXjVPNRNvzg=/?share_link_id=213829070965

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Senior citizen who is self-reliant.	Eat medicines at correct time	Fails to eat	No one is there to remind about medicines or forgot by themselves	anxious