

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2002TMID42603
Project Name	Personal Assistance for senior citizens who are self-reliant
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Reference: <https://app.mural.co/invitation/mural/sridharanr2543/1666004422862?sender=uf5509b498aa0440833a02996&key=c4d55e0c-ed8d-4c47-93d0-a134a4e64609>


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







 5 minutes

PROBLEM


How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm & idea prioritization

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2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Saibalaji SM

- Smart assistance for medicine
- SMS of medicine name
- Warning for scarcity of medicine
- Web application for user registration

Shakthivel S

- Voice alert by chat bot
- Notify on low amount of medicine
- Remainder for patients relation
- Android app for feeding data for alert

Sathish B

- Remainder of pills through audio
- Seeking of medicines
- Mobile application for setting reminder
- Message alert for closest person

Sridharan R

- Application based on health monitoring
- Alert on quantity of medicines
- monitoring the sufficiency of medicine
- Medicine remembrance of voice

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

VOICE ASISTANT

- Smart assistance for medicine
- Voice alert by chat bot
- Medicine remembrance of voice
- Remainder of pills through audio

NOTIFICATION

- Notify on low amount of medicine
- SMS of medicine name
- Alert on quantity of medicines
- Message alert for closest person

WARNING

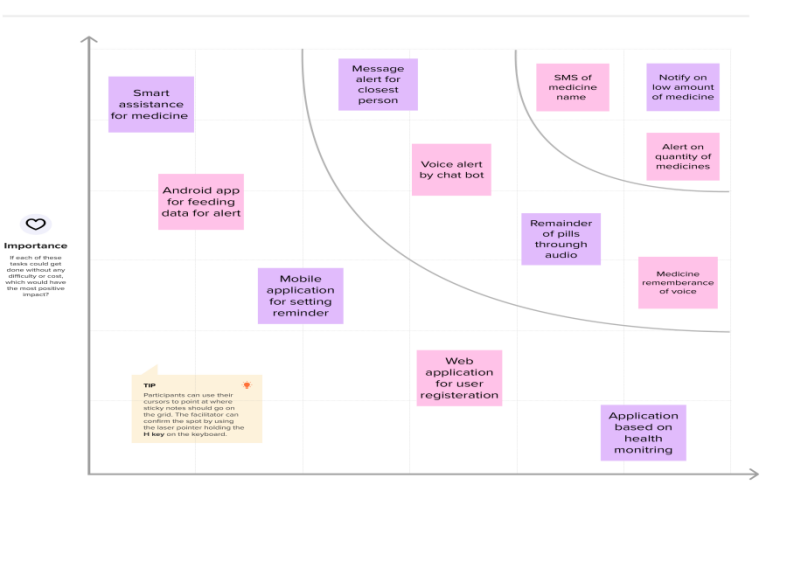
- Remainder for patients relation
- Alert on quantity of medicines
- Alert on quantity of medicines
- Warning for scarcity of medicine

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



Importance

If one of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP

Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the spacebar holding the **X** key on the keyboard.