

Ideation Phase

Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID03233
Project Name	Global Sales Data Analytics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Screen	Entice	Enter	Engage	Exit	Extend
<p>Browsing, looking, attending, and saving a local city tour</p>	<p>How does someone initially become aware of this process?</p>	<p>What do people experience as they begin the process?</p>	<p>In the core moments in the process, what happens?</p>	<p>What do people typically experience as the process finishes?</p>	<p>What happens after the experience is over?</p>
<p>Steps</p> <p>What does the person (or group) typically experience?</p>	<p>New location about area entrance</p> <p>Parking information including platform</p> <p>To provide gift and send offer after</p> <p>Setting build and prepare for marketing</p>	<p>According to the area, choose data</p> <p>Implement chart by saving and choosing data</p> <p>Choosing data and upgrading to 3D</p> <p>Increasing marketing of area for better sustainability</p>	<p>Personalize a virtual cityscape, customize, customize, customize, customize</p> <p>Analysis of data of priority</p> <p>Monitor and analyze location</p>	<p>Visualization of final results</p> <p>Method of personalizing data to analyze</p> <p>Follow and modify for the action and the data</p>	<p>Follow and modify for the location and the data</p> <p>Follow and modify for the location and the data</p> <p>Follow and modify for the location and the data</p>
<p>Interactions</p> <p>What interactions do they have at each step along the way?</p> <ul style="list-style-type: none">People: Who do they see or talk to?Places: Where are they?Things: What digital touchpoints or physical objects would they use?	<p>Which time do they prefer the area?</p> <p>First location and platform for the area</p> <p>Using data and platform for the area</p>	<p>Visualization of data and platform for the area</p> <p>Following data type of area for the area and platform</p> <p>Follow and modify for the area and platform</p> <p>Following data and platform for the area</p>	<p>Personalize a virtual cityscape, customize, customize, customize, customize</p> <p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>The neighborhood and platform for the area and platform</p> <p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>
<p>Goals & motivations</p> <p>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</p>	<p>Which time do they prefer the area?</p> <p>The neighborhood and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Personalize a virtual cityscape, customize, customize, customize, customize</p> <p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>
<p>Positive moments</p> <p>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</p>	<p>To make the area and platform for the area and platform</p> <p>Following data type of area for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Personalize a virtual cityscape, customize, customize, customize, customize</p> <p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>
<p>Negative moments</p> <p>What steps does a typical person find frustrating, confusing, annoying, costly, or time-consuming?</p>	<p>Which time do they prefer the area?</p> <p>The neighborhood and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Personalize a virtual cityscape, customize, customize, customize, customize</p> <p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>
<p>Areas of opportunity</p> <p>How might we make each step better? What ideas do we have? What have others suggested?</p>	<p>Which time do they prefer the area?</p> <p>The neighborhood and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Personalize a virtual cityscape, customize, customize, customize, customize</p> <p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>	<p>Following data type of area for the area and platform</p> <p>Following data and platform for the area and platform</p> <p>Following data and platform for the area and platform</p>