



NALAYATHIRAN

TEAM NAME : ASPIRANTS

TEAM ID : PNT2022TMID49497



PROBLEM STATEMENT

Title : Smart Farmer - IOT Enabled Smart Farming Application

- **The growth of the global population coupled with a decline in natural resources, farmland, and the increase in unpredictable environmental conditions leads to food security is becoming a major concern for all nations worldwide.**
- **To achieve this objective, we discuss the vision of IoT-enabled smart agriculture to improve the quantity and quality of agricultural products.**
- **IoT devices provide information about nature of farming fields and then take action depending on the farmer input.**

EMPATHY MAP

Alan



NAME & SKETCH

Select the
quality seeds

Cultivating soil ,
Planting ,
Harvesting crops

Formers always
think of growth
and increase the
production

BEHAVIORS & ACTIONS

DEMOGRAPHIC & PSYCHOGRAPHIC DETAILS

Age : 43

Location : Madurai

Income : Middle
income

He is hard worker

NEEDS & PAIN POINTS

Weather
Moniter
System

Incorrect weather
calculation will
affect the crops

pH system

Decreases the
production of crops



TEAM MEMBERS

- **VARUN PANDIYAN T (923819104056) - TEAM HEAD**
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