

User journey

by the Design Team of Accenture Interactive NL








People
2 - 9



Time
30 min

Difficulty
Beginner

Date	08 October 2022
Team ID	PNT2022TMID49499
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Project Name	Signs with smart connectivity for better road safety
Maximum Marks	

Phases <small>High-level steps your user needs to accomplish from start to finish</small>	Travelling	Traffic	Change route	Arrived Destination
Steps <small>Detailed actions your user has to perform</small>	Pack the things as your required	Stuck while middle of the traffic	Find the new path	Reach the place
Feelings <small>What your user might be thinking and feeling at the moment</small> 	 Travelling gives us a new perspectives	 Saving fuel while in traffic	 Learn new shortcuts	 Using our system, people arrived safety at their destination
Pain point <small>Problems your user runs into</small>	Lose consciousness accident happens	Delay every meeting we have to face that day	Difficult road path	Delay happens while road is not good
Opportunities <small>Potential improvements or enhancements to the experience</small>	My system provides flexilibity traveling in implementation	Our system predict traffic earlier	More accurae deliverance	More visibility and accurate to delivery time