

# Project Design Phase-II

## Customer Journey Map

Date	08 October 2022
Team ID	PNT2022TMID49469
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Project Name	AI-Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	2 Marks

### User journey

by the Design Team of *Academic Excellence* Ltd.

People  
2-9

Time  
30 min

Difficulty  
Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. [JD](#)

Phases	installation	details	Image processing	Gather info
Steps	download & install application	Adding personal information	Scanning fruits&Vegetables	Getting information by the recognized image
Feelings	<p>Customer use to download and access this application</p>	<p>Why is this app asking for our nutritional information?</p>	<p>This will help us take better care of the nutrition in our body</p>	<p>This application very useful for maintain and control body nutrition</p>
Pain points	<ul style="list-style-type: none"> <li>Doesnot Know now to install</li> <li>Hard to Find Our Exact application</li> </ul>	Heritate to Giving details about their Physical Condition	if the image is not clear then Difficult to Scan	Doesnot getting the Accurate details About the image
Opportunities	Don't need to get Nutrition vice from other persons	it helps to provide what food they can eat the application	They can Scan any fruit images to get the information	they can get the information aboutv the recognized images

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