

Project Design Phase-I Proposed Solution

Date	25 September 2022
Team ID	PNT2022TMID49462
Project Name	IOT based smart crop protection system for agriculture
Team Leader	A.Karthikeyan
Team Members	K.Abeesh,A.Pandiyarajan,P.Suriyaprakash
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	IOT based smart crop protection system for agriculture
2.	Idea / Solution description	Animals are some concepts. This system is microcontroller- IOT- Based Crop Protection System Against Birds and Wild based and uses a microcontroller from the PIC family. To identify wild animals entering the field, this device employs a motion sensor. using Arduino, be frequently found in mobile devices.
3.	Novelty / Uniqueness	Object detection using Artificial intelligence
4.	Social Impact / Customer Satisfaction	Currently, there is a significant social issue with wild animals and fires damaging crops. Since there hasn't yet been a good answer to this issue, it needs urgent attention. In light of its intent to address this issue, this project has significant social significance. With the aid of this project, farmers will be able to safeguard their orchards and fields, preventing them from suffering major monetary losses and needless labour costs in the process. Additionally, this will aid in increasing crop yields, which will benefit their ability to support themselves financially.
5.	Business Model (Revenue Model)	

		<pre> graph TD KP((Key partners • Technology • Production)) --> BM((Business model)) KA((Key activities • Production • Farming and breeding)) --> BM VP((Value proposition • Targeted marketing • Risk marketing)) --> BM R((Relationships • Regional • Institutions • attendance)) --> BM CH((Channels • Internet • Cooperation in grants)) --> BM CS((Customer segments • All age customer • Structure • Logistic way)) --> BM CST((Cost structure • Employees • Technologies)) --> BM RS((Revenue streams • Promoted trends • Employer branding)) --> BM </pre>
6.	Scalability of the Solution	IOT Sensor, Camera led monitoring & assessment of the soil and crop This permits prompt preventive action to ensure crop spoiling is reduced and production is improved without intensive input of synthetic ingredients or fertilisers, increasing the farmers' income.