


## Ideation Phase

### Brainstorm & Idea Prioritization

Date	15 September 2022
Team ID	PNT2022TMID16292
Project Name	Analytics For Hospitals' Health-Care Data
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization:

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

➔

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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#### Define your problem statement


What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

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PROBLEM

How might we [your problem statement]?



#### Key rules of brainstorming

To run a smooth and productive session

👤 Stay in topic.	💡 Encourage wild ideas.
⏸️ Defer judgment.	👂 Listen to others.
🗣️ Go for volume.	👁️ If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes



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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Ram Kumar

Easy to  
Identify

Quickly start  
necessary  
steps

Save time

Sripadmeh

Results  
quickly

Easy to  
work

Increasing  
scope in  
features

Vinoth kumar

Data  
Analytics  
helps in  
medical field

Predicts the  
accuracy  
based on  
algorithm

High  
Beneficial

Suryaa

Better  
accuracy

Provides  
better to  
patients

Possible to  
diagnose  
people based  
on symptoms

Cost  
efficient for  
patients

User friendly

Give best  
accuracy for  
patients

Easy  
identifications  
using  
algorithms

Save patient  
time

### Step-3: Idea Prioritization

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#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

