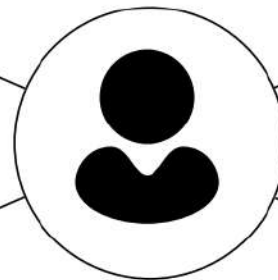


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they
HEAR?

what friends say
what boss say
what influencers say

Instantly Data
can be suggest
are retive from
the source any
where

Maintain the
Proper and
enormous
amount data is
better

I Want to get
help of
tracking my
treatment
plans

Accessing the
data in this
analysis quit
easier than
other

Updation of
upcoming
data is
concern

In Case
dismatch of data
could cause the
patient health

Handling of
Large Amount of
data could cause
Server
crash

Getting Good
And Reviews
Of Customer

24*7
Services
Matters

What do they
SEE?

environment
friends
what the market offers

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

There Is No
Need Of
Physical
Activity Is
Necessary

Avoiding
Human
Error

Maintaing
Genuine and
Proper
Relationship
Between
Customer

PAIN

fears
frustrations
obstacles

Collecting And
Uploading The
Data is Difficult
Task

No Time To
Scan Or Make
sense of
Information Data

User
Interface Too
difficult to
Navigate

GAIN

"wants" / needs
measures of success
obstacles

User
Friendly

Time
Management

Quality
Assurance
is to Good