1.Customer Segments No need to buy the newspaper instantly download the application easily view the news article at anytime, anywhere, anyone.	Cost effective Very portable Reliable and user friendly	5.Available solution
 2.Problems/plain Every news article in the internet cannot be trusted. It can also be a fake news. Going through unrelatable news articles is a waste of time. 	 10.Your Solution News from trusted news will alone be displayed. News articles can be categorized into different sections so that it will be easier to read the required news. 	 7.Behaviour Based on the user location it provides news articles. Users should have the option to share the news.
3.Triggers This news app is a big interactive database that think of it like would any other piece of journalism. It just uses software instead of words and pictures.	 9.Problem Root Cause Paid subscription for daily news. It is really difficult for the user to get location based news. 	 8.Channels of behaviours Source of the news must be verified before publishing.
4.Emotions:Before/after Fearness,satisfaction,anger and two sentiment(Positive and negative)using to extraction.		