


Date	20-09-2022
Team ID	PNT2022TMID48233
Project Name	PERSONAL EXPENSE TRACKER
Maximum Marks	4 marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Personal expense tracker

Wanna get control of your money? Click to personal expense tracker

- 10 minutes to prepare
- 1 hour to collaborate
- 2-4 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A** Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B** Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.
- C** Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →


1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How to track?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Sowmya Devi G	Jose Echilarsa S	Renuha S	Priscilla G
Analyze the week wise performance and find the day where the user spent more.	Separate our daily expense rupees wise	If you forget to categorize the daily or monthly expense we will notify to categorize it	Fix the limit of the expense daily and if it exceeds, alert message will be given
Notify when the user exceeds the budget	Separate our daily expense category wise	In case user 1 is busy user 2 can login to the account	When we spent within the limit, scratch card will be provided
When transaction is completed successfully scratch card will be provided	separate the expenses into daily, monthly and yearly	Analyse the month wise performance	User can view the expense either in the form of bar chart or pie chart
Include the transaction facility	price tag should be captured and should be analyzed and intimated	Transaction history will be shown	User can customize their app
Notify if the user exceeds the budget during the occasion time.	For business men/ women income may vary so budget will be fixed according to the income.	Transaction history can be shared or taken print out	Two users can login into the same account
Find the specific area where the user spend more	Find the specific item where the user spent more	It promises to find and cancel unused subscriptions that are tied to your financial accounts	Should notify the user about the offers in nearby location

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Notify	Transaction	Budget	Analyse	Categories	user spending	Uploading	Login	Subscription
Notify when the user exceeds the budget	include the transaction facility	For business men/ women income may vary so budget will be fixed according to the income.	Analyse the week wise performance and find the day where the user spent more.	Separate our daily expense category wise	Find the area where the user spend more	price tag should be captured and uploaded	In case user 1 is busy user 2 can login to the account	It promises to find and cancel unused subscriptions that are tied to your financial accounts
Notify if the user exceeds the budget during the occasion time.	Transaction history can be shared or taken print out		Analyse the month wise performance	Separate our daily expense rupees wise	Find the specific item where the user spent more		If 2 user login at same time crash may occur	
If you forget to categorize the daily or monthly expense we will notify to categorize it	Transaction history will be shown			separate the expenses into daily, monthly and yearly	User can customize their app		Two users can login into the same account	
Fix the limit of the expense daily and if it exceeds, alert message will be given.	When transaction is completed successfully scratch card will be provided				User can view the expense either in the form of bar chart or pie chart			
	User can view the expense either in the form of bar chart or pie chart							

Step-3: Idea Prioritization



Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)