DATE	2 NOVEMBER 2022
Team Id	PNT2022TMID12914
Project Name	SmartFarmer- IOT Enabled Farming Application
Maximum Marks	4 Marks

Says

What have we heard them say?
What can we magine them saying?

irregular irrigation machanism

Low soil nutrients

No pest controller machanism

Time consumption

unpredictable weather

labor cost

No hands on in technology

Problem we face

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Improve in soil nutrient

Pest control

Time management

Improve in irrigation

more productivity

low investment

predictable weather

what we want

SmartFarmer - IoT Enabled Smart Farming Application

Technical support

Data analysis

Mobile support

remote access

Previous Data

Sensors to measure parameter

Engaing with Technology

Cloud platform

Android / IOS

IOT

Does

What behavior have we observed?
What can we do?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?