


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	02 November 2022
Team ID	PNT2022TMID12914
Project Name	SmartFarmer- IOT Enabled Farming Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

SmartFarmer - IoT Enabled Smart Farming Application

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

KARTHIKEYAN K
KAVIN M
SRI VIDYA NIKETHITHAN R
VIGNESH P

[Share template feedback](#)

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we (your problem statement)?



Key rules of brainstorming

To run an smooth and productive session

😊 Stay in topic.

💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

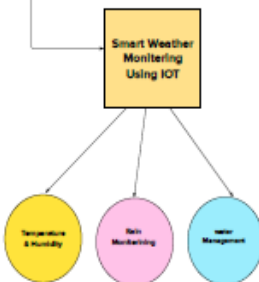
2

Brainstorm

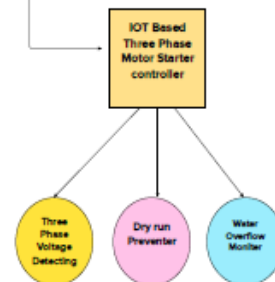
Write down any ideas that come to mind that address your problem statement.

10 minutes

KARTHIKEYAN K



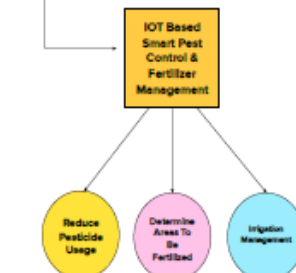
KAVIN M



SRI VIDYA
NIKETHITHAN R



VIGNESH P

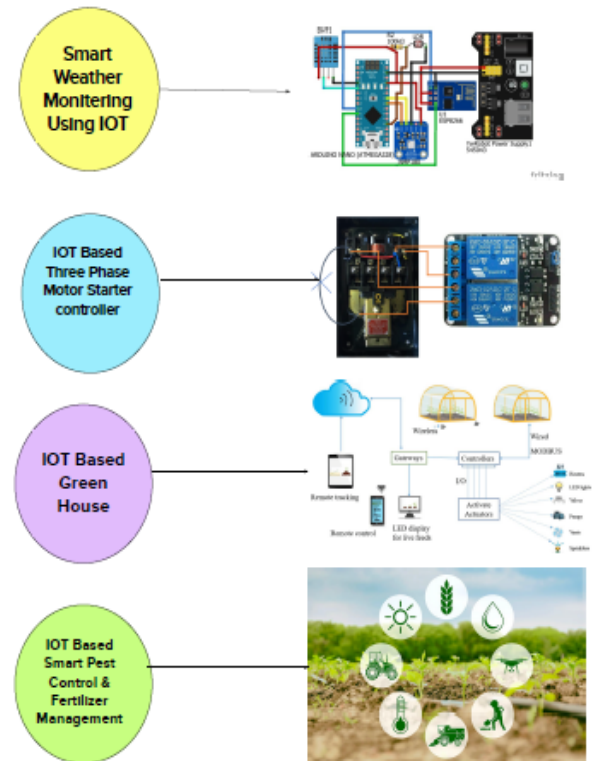


3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

