JOURNEY STEPS  Which step of the experience are you describing?	DISCOVERY		REGISTRATION		ONBOARDING AND FIRST USE		SHARING
ACTIONS  What does the customer do? What information do they look for? What is their context?	Famers come across weather prediction problems and they find a way to solve those problems.		Social media, blogs, marketing platforms	Easy login features and daily notifications with easy to use UI	Predict the rainfall by region	Predict the rainfall by region and date	Recommend it to other farmers and people
NEEDS AND PAINS  What does the customer want to achieve or avoid?  Tip: Reduce ambiguity, e.g. by using the first person narrator	Trust issues in current weather predictions	Before cultivation farmers to know the weather condition to choose suitable crops	Gathering the rainfall data	To make the farmers think positively about their crop yield	Identify positive and negative of the solution	The farmers give importance to rainfall to maintain their crop yield	Make the user interactive with the service
TOUCHPOINT  What part of the service do they interact with?	Predits the rainfall with the machine learning model		They talk about the accuracy of the rainfall prediction	It helps farmers to benefit from the rainfall predicted	Discuss with co- farmers who have knowledge about it	A user friendly application to help the farmers in their yield	To improve the interactive experience
CUSTOMER FEELING  What is the customer feeling?  Tip: Use the emoji app to express more emotions							
OPPORTUNITIES  What could we improve or introduce?	Minimize risk to life and property		Pollution free		Proper communication between farmers		To alert farmers