

Ideation Phase

Define the Problem Statements

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|---------------|-------------------------------------------------|
| Date | 22 September 2022 |
| Team ID | PNT2022TMID48229 |
| Project Name | Project - Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

Customer Problem Statement

| I am | I'm trying to | But | Because | Which makes me feel |
|----------|---------------------------------------|-----------------------------------|---------------------------------|---------------------|
| The user | Find Offers and Discounts | He/she missed offers | user doesn't remember | sad |
| The user | Assistant for finding Cloths | He/she doesn't have someone | Everyone is Busy Now | Lonely |
| The user | Avoid time on travel to Textile Shops | He/she doesn't have time | Traffic | Tired |
| The user | New Fashion cloths | Shop doesn't have new collections | Shops doesn't update collection | Frustrated |

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