Project Design Phase-I
Proposed Solution Template

Date	13 October 2022
Team ID	PNT2022TMID02117
Project Name	Project – Data analytics for DHL Logistics facilities
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	DHL is an international Umbrella brand and trademark for the courier, package delivery, and express mail service which is a division of the German logistics firm Deutsche Post. The company DHL itself was founded in San Francisco, USA, in 1969 and expanded its service throughout the world by the late 1970s. The company group delivers over 1.6 billion parcels per year.Our goal is to improve the New marks and grow the business.To provide Analytics to improve New Marks and grow the business .
2.	Idea / Solution description	Perform the coding & solutioning, acceptance testing, performance testing based as per the Time limit.
3.	Novelty / Uniqueness	Analyse the data collected and apply the suitable machine learning model
4.	Social Impact / Customer Satisfaction	Optimized way for Domestic and international parcel delivery to Target Location
5.	Business Model (Revenue Model)	Sales revenue model that makes money by mail service, product delivery
6.	Scalability of the Solution	Providing analysis that provide insights how it meets the user needs