**Team ID: PNT2022TMID40385** 

# 1. CUSTOMER SEGMENT(S)

Specially abled person (i.e., Deaf and Dumb

## 6. CUSTOMER CONSTRAINTS

The non availability of devices.

Trust towards technology.

## 5. AVAILABLE SOLUTIONS

Using the computer vision (i.e., to capture the hand sign language) Software for translating the sign language.

# 2. JOBS-TO-BE-DONE / PROBLEMS

Creating a translation software that translates sign language to natural language.

# J&P

9. PROBLEM ROOT CAUSE

No translation medium or a translator to translate sign language.

# RC

SL

CC

## 7. BEHAVIOUR

in front of the camera so that the message he/she wants to convey can be translated.

# 3. TRIGGERS ŏ

Identify strong TR

Define CS, fit into CC

When the user sees people trying to use the translator which triggers them or when they see advertisements.

# TR

## 10. YOUR SOLUTION

Making an app and introducing additional features so that it satisfies the customer needs.

The app mostly focuses on the translator.

## **8. CHANNELS OF BEHAVIOR**

### 8.1 ONLINE

The customer needs to open their camera so that the software can capture the signs.

## 8.2 OFFLINE

The customer just needs to check the converted message is what they tried to convey.

4. EMOTIONS: BEFORE / AFTER  They feel little doubtful before the app and once they use they be happy		
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