Problem-Solution Fit canvas

Purpose / Vision

Version:

1. CUSTOMER SEGMENT(S) — CS

Now a days a lot of money is being wasted in the car insurance business due to leakage claims

6. CUSTOMER LIMITATIONS — EG. BUDGET, DEVICES — CL

Insurance claims have always been a bone of contention for everyone involved

5. AVAILABLE SOLUTIONS — PLUSES & MINUSES — AS

Digital transformation and machine learning Technologies enable automation which is actively used in the car

2. PROBLEMS / PAINS — + ITS FREQUENCY — PR

1).processing of big volumes of data
2).Provide exact vehicle damage detection and assessment
3).Driver behavior monitoring

9. PROBLEM ROOT / CAUSE — RC

Automation of daily operations, lower expenses, and data-driven decision making are among the key factor why businesses are actively implementing machine learning models and AI technologies

7. BEHAVIOR — + ITS INTENSITY — BE

It is possible to train machine learning
models in accordance with your needs Based on exact data analysis, insurence companies can conduct better risk assessments

3. TRIGGERS TO ACT — TR

1) The global automotive collision
2) Annotation for vehicle damage
3) The severity of damage

4. EMOTIONS — BEFORE / AFTER — EM

1) High pressure in waiting period for climbing insurance
2) Stress

10. YOUR SOLUTION — SL

1) Speeding up the climbs process
2) Estimating damage with over 90% accuracy
3) Elimination of mistakes
4) Interacting with customers and provide input

8. CHANNELS of BEHAVIOR — CH

ONLINE

1) Estimate preliminary damage of car elements and costs
2) Cost damage recognition ML algorithms

OFFLINE

1) Help insurance companies
2) Abundant basic data monitoring
3) Predict the estimation

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