

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> Older people might forget to take medicines and their caretakers/doctors wish to monitor medicine intake continuously and update medicine schedule.	<b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span> Blindness, Hearing impairments, Available devices, Network connection	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> Available solution is medicine reminder, just it provides reminder. In our solution, it sends a notification to a family member/caretaker about the missed medicine. And also reminds about the medicine stock out. It sends a reminder about Doctor's appointments.	Explore AS, differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span> The caretaker and the doctor receives the notification when the person feels abnormality symptoms . They don't have to worry about the remembrance of taking their daily dose of medicines.	<b>9. PROBLEM ROOT CAUSE</b> <span>RC</span> The person forget about the intake of medicine at right time and correct dosage because of visibility issues and lack of remembrance.	<b>7. BEHAVIOUR</b> <span>BE</span> Find the right caretaker, Each time suggested diet plan by a nutritionist according to the updated medical report manually. They need to continuously remember the intake of medicines at right time.	
Identify strong TR & EM	<b>3. TRIGGERS</b> <span>TR</span> Seeing their neighbors using the reminder, which makes them take the medicine at right time , suggestion for right diet plan and this leads to good improvement in their health	<b>10. YOUR SOLUTION</b> <span>SL</span> Our solution is designing an application which helps in reminding about the medicine intake at the correct time along with prescribed dosage. It enables caretakers/doctors to schedule the medicine timings and to suggest healthy meal plans .	<b>8. CHANNELS of BEHAVIOUR</b> <span>CH</span> <b>8.1 ONLINE</b> They can update medicine schedules, diet schedules, and doctor`s appointments virtually	Extract online & offline CH of BE
	<b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span> Fear of missing medicine > Timely intake of medicine Dislike to take continuous medicine > encourages to take medicine		<b>8.2 OFFLINE</b> During the doctor's appointment the person needs to consult the doctor in person for regular checkup	