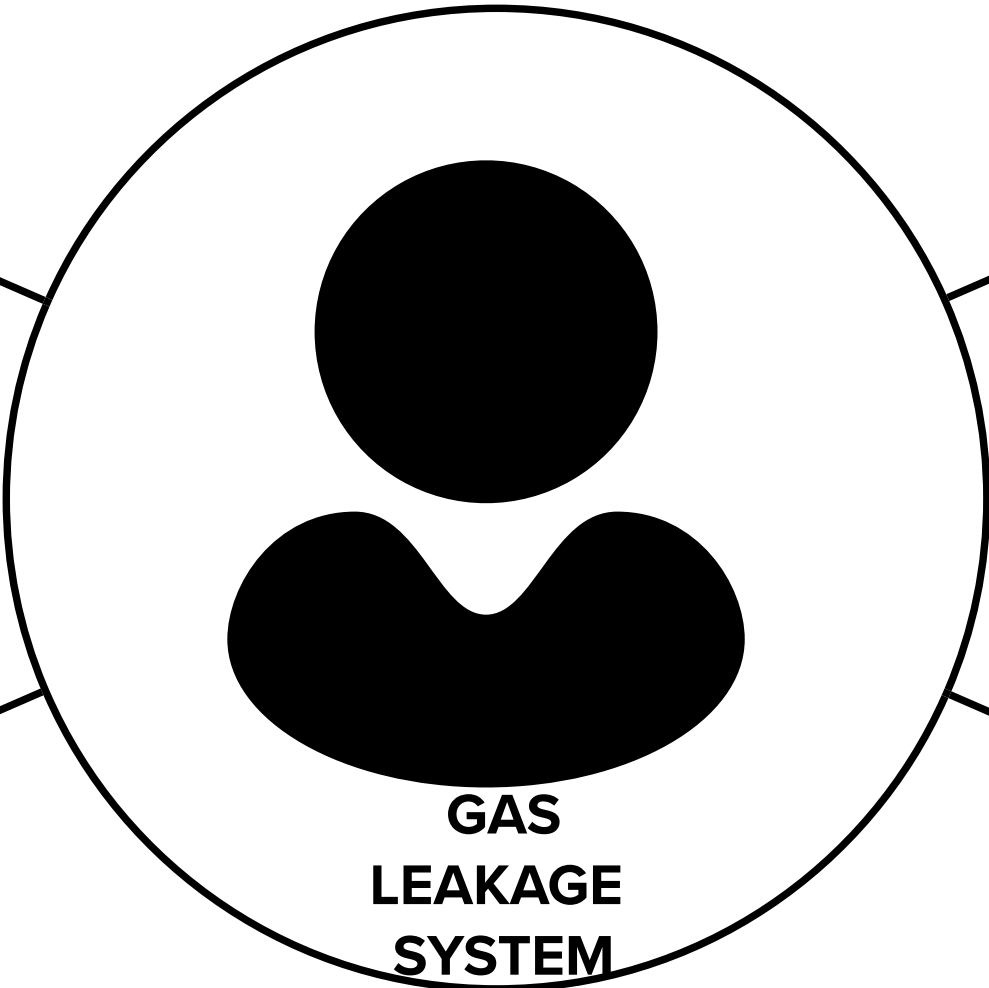


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

What do they
SEE?

environment
friends
what the market offers

What do they
HEAR?

what friends say
what boss say
what influencers say

IF THIS IS
ESTABLISHED
HOW MUCH
USEFUL IT
WILL BE?

DOES IT IS
ACTUALLY
IMPORTANT
TO BUT THIS

WORRIES
ABOUT THE
DETECTION
OF EXACT
LEAKAGE

NOT ABLE TO
FIND AN
EXACT
LEAKAGE

HOW IT WILL
DETECT THE
GAS LEAK?

DOES THE
AMOUNT OF
GAS WILL
DISPLAY?

IF THERE IS
A GASLEAK,
WILL IT STOP
THE SUPPLY

DETECTION
CANNOT BE
GUARANTEED

WHAT IF
FAILED TO
DETECT
LEAKAGE

WHAT TO DO IF
YOU DON'T
RECEIVE AN
INTIMATION
MESSAGE?

RELEASED
AMOUNT OF
GAS CAN BE
DISPLAYED

FEEL FREE
FROM
EXPLOITATION
FEAR

PAIN

fears
frustrations
obstacles

FEAR OF
EXPLODE

REPEATEDLY
CHECKING

INTERRUPTION
OF
BREATHING

GAIN

"wants" / needs
measures of success
obstacles

PREVENTION
OF LOSS
OF GAS

CALCULATED
GAS
AMOUNT

DO NOT
WORRY
ABOUT THE
SAFETY