

Define CS, fit into CC	<p><b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span></p> <ul style="list-style-type: none"> <li>➤ Engineers</li> <li>➤ Industrialists</li> <li>➤ Safety control personals</li> </ul>	<p><b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span></p> <ul style="list-style-type: none"> <li>➤ According to the square feets, the devices should be installed.</li> <li>➤ Network connection</li> <li>➤ Affordable budget</li> </ul>	<p><b>5. AVAILABLE SOLUTIONS</b> <span>AS</span></p> <ul style="list-style-type: none"> <li>➤ Upgrade to premium network plan.</li> <li>➤ Man-power is used to monitor the leakage.</li> <li>➤ Availing network connection from a reliable service provider.</li> </ul>	Explore AS, differentiate
	<p><b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span></p> <ul style="list-style-type: none"> <li>➤ The device's ability to withstand harsh environments is questionable.</li> <li>➤ Due to a network problem, the data could not always be uploaded to the cloud.</li> </ul>	<p><b>9. PROBLEM ROOT CAUSE</b> <span>RC</span></p> <ul style="list-style-type: none"> <li>➤ The quality of the material from which the device is made plays a crucial role in the device's ability to function in harsh environments.</li> <li>➤ If the workers do not control properly, the gas may pose a high risk to their health or industrial property.</li> <li>➤ The installation location of device &amp; the network map used by the user pose the cause of network problem.</li> </ul>	<p><b>7. BEHAVIOUR</b> <span>BE</span></p> <ul style="list-style-type: none"> <li>➤ A hostile environment is only prevalent in certain industries; therefore, the frequency of such a problem is low. In such a case, the customer complains several times to get attention.</li> <li>➤ The network problem is wide spread as most of the industries are located in the country side. Here is the contact to both the developers and the service providers.</li> <li>➤ If the leaked gas is very toxic, there is a possibility of causing hereditary health problems.</li> </ul>	

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS TO ACT</div> <div>TR</div> <div><ul style="list-style-type: none"><li>➤ Severe damage or more serious health problems from toxic gases force them to seek a solution as soon as possible.</li><li>➤ Device usage is displayed in the newsfeed may trigger the people to install it.</li></ul></div>	<div>10. YOUR SOLUTION</div> <div>SL</div> <div><ul style="list-style-type: none"><li>➤ Device can be manufactured in various standards based on the environment.</li><li>➤ Develop an economical system and an application which will monitor and alert the users.</li></ul></div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div><div>8.1 ONLINE</div><div><ul style="list-style-type: none"><li>➤ Virtual community</li><li>➤ Social community</li><li>➤ Email to developer</li></ul></div></div> <div><div>8.2 OFFLINE</div><div><ul style="list-style-type: none"><li>➤ Complaint letters</li></ul></div></div>
--	---	--