ASSIGNMENT 1

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Profit and Marketing Spend by State

Measures
- Marketing Spend
- Profit

Values	
9,000,000	
8,000,000	
7,000,000	
6,000,000	
5,000,000	
4,000,000	
3,000,000	
2,000,000	
1,000,000	
0	

California   Florida   New York

State
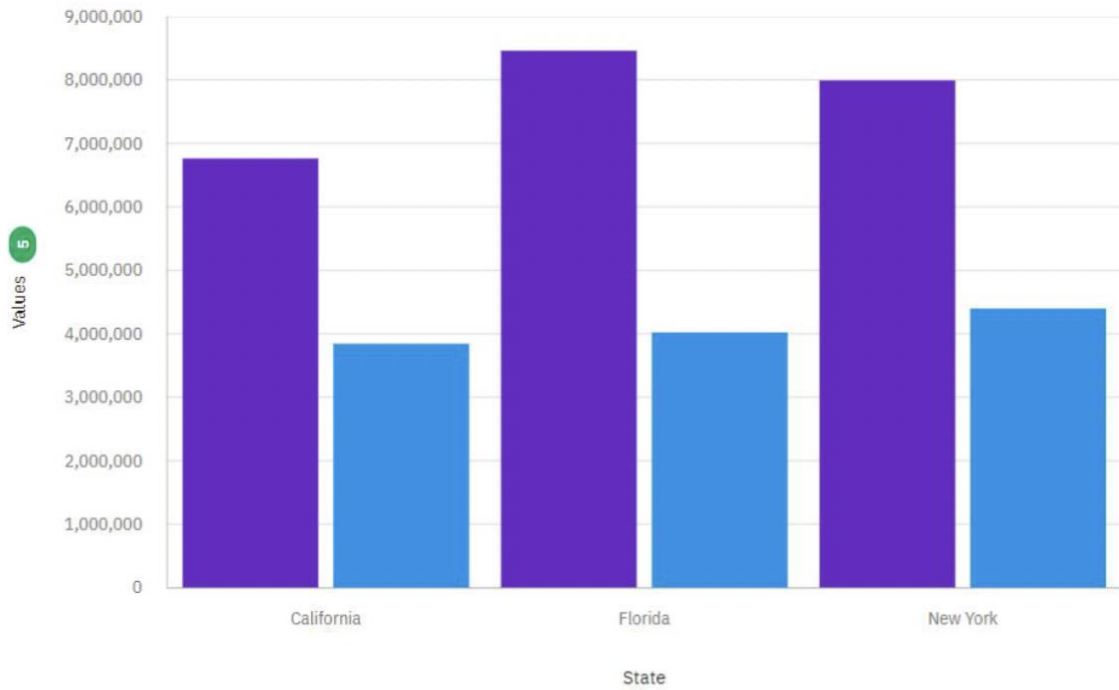
Explore data relationships

50_Startups.csv   Reset to original

Q Profit   ×   Edit diagram ⌄

Marketing Spend

Profit

Administration

R&D Spend
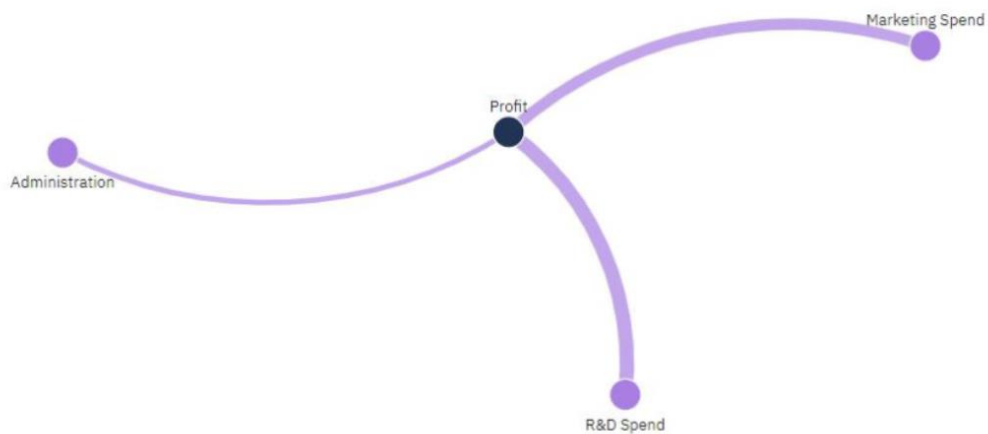
Select single or multiple nodes to see visualizations.

Relationship diagram ⓘ

10% ●————————● 100%

Nodes

149,440

All

Profit
All

≥ 86420

< 86420

R&D Spend
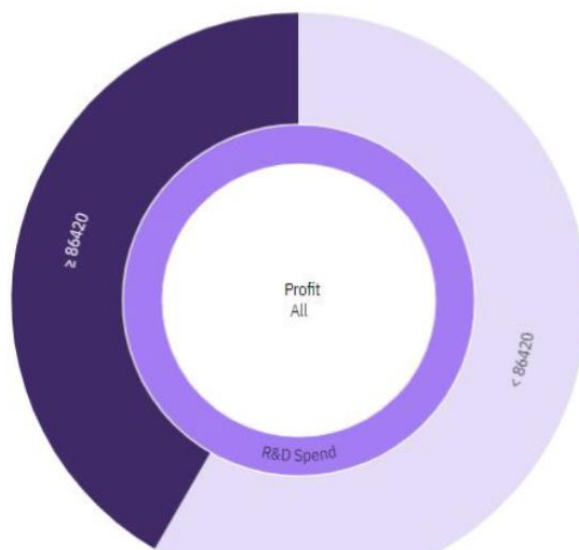
Administration and Marketing Spend for State regions 1

Administration (S...

4,094,296.26
4,758,218.39

Marketing Spend (...

6,762,349.47
8,460,023.62

Marketing Spend by State colored by Profit (4)

Profit

● 14,681.4	● 35,673.41	● 42,559.73	● 49,490.75	● 64,926.08	● 65,200.33	● 69,758.98	● 71,498.49
● 77,798.83	● 78,239.91	● 81,005.76	● 81,229.06	● 89,949.14	● 90,708.19	● 96,479.51	● 96,712.8
● 96,778.92	● 97,427.84	● 97,483.56	● 99,937.59	● 101,004.64	● 103,282.38	● 105,008.31	● 105,733.54
● 107,404.34	● 108,552.04	● 108,733.99	● 110,352.25	● 111,313.02	● 118,474.03	● 122,776.86	● 124,266.9
● 125,370.37	● 126,992.93	● 129,917.04	● 132,602.65	● 134,307.35	● 141,585.52	● 144,259.4	● 146,121.95
● 149,759.96	● 152,211.77	● 155,752.6	● 156,122.51	● 156,991.12	● 166,187.94	● 182,901.99	● 191,050.39