Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your teamcan unleash their imagination and start shaping concepts even if you'renot sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example →

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

This Nutrition assistant app is based on nutrients and calories of the food will help people with providing proper nutrition and helps in maintaining a healthy lifestyle. Instead of using many different apps to keep touch with people, this one software handle everything, such as meal planning, dietanalysis, communication between client and nutritionists, workout plans, questionnaires and nutrition coaching for clients Further this will help you to track their progress, keep a food journal, track their calorie intake and calorie burn daily track their water intake.

Key rules of brainstorming

To run an smooth and productive session

- Stay to topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Sundhar

- Is the process of determining the Nutritional content of food
- This will help you to track their progress, keep a food journal, track their water intake
- It helps people with providing proper nutrition and helps in maintaining a healthy lifestyle
- Nutrilized system is a content-based approach for both health and
- Choose quality and high protein foods
- Healthy nutrition contributes to preventing non communicable diseases

Siyabudeen

- This application tracks your calories burning
- This application will provide the right diet plan and food habits
- We can trackour body condition and fitness level of our body
- Nutrilized system is a content-based approach for both health andtaste
- The calories of the food were accurately predicted in this application
- Nutritional analysis the process of determining the nutritional content of food

Sivaraman

- we can add and analyze our tasty recipes and save the nutrition labels
- Nutrilized generates new recommendation each day for all weeks
- We can compare to the recommended dietary allowance
- we can see charts with macros, fats, carbs, energy, and protein distribution, micronutrient totals
- we can check any meal plan or food journalwith our tool
- It leverages great resultsby analyzingthe diets your create

Prasanth

- The diet trackingof each user is done using a search interface
- This one software can handlemeal planning, diet analysis, communication between client and nutritionies
- In search interface user selects one of his/her recent or favorite items
- The user can either perform a free text search select the food item from a tree structure
- It is based on the nutrients and the calories of thefood
- Try eating the high-calorie foods in your meal first.

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you an break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorise important ideas and themes within your mural.

- Nutritional analysis is the process of determining the nutritional content of food
- This application will provide the right diet plan and food habits
- we can add and analyze our tasty recipes and save the nutrition labels
- The diet tracking of each user is done using a search interface
- The calories of the food were accurately predicted in this application
- we can see charts with macros, fats, carbs, energy, and protein distribution, micronutrient totals
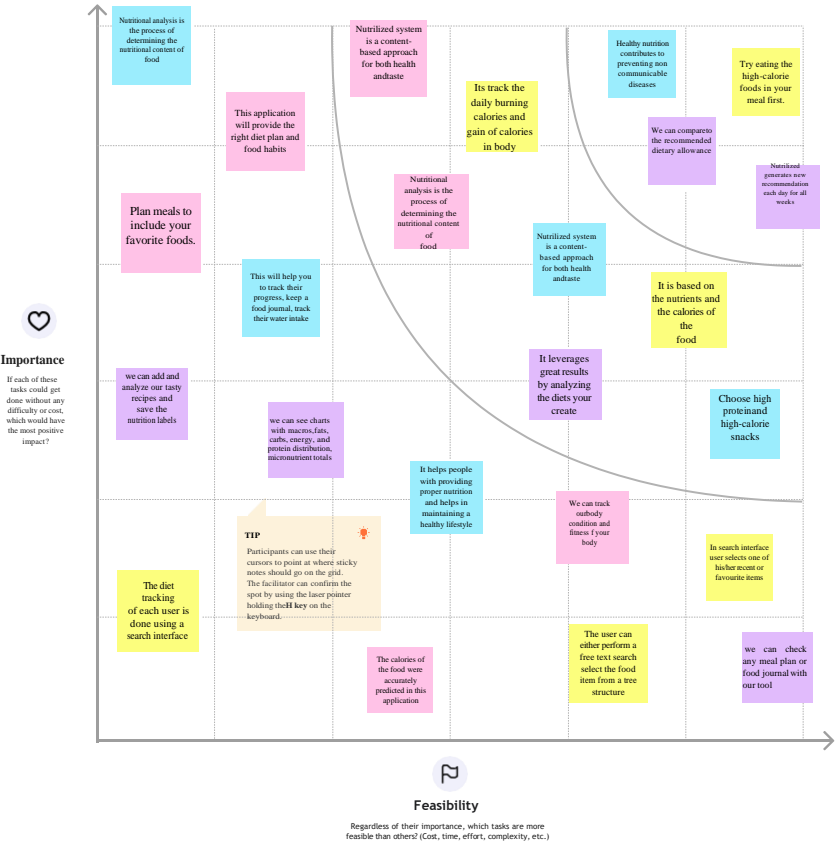

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done without any effort, which ones should go on the grid. The facilitator can confine the spot by using the most printer holding theH key on the keyboard.

Feasibility
Regardless of their importance, which tasks are more feasible than others! (Cost, time, effort, complexity, etc.)

TIP
Participants can see their entries to point at where sticky notes should go on the grid. The facilitator can confine the spot by using the most printer holding theH key on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keepthem in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy Blueprint
Define the components of a new idea orstrategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback