

Ideation Phase

Empathize & Discover

Date	October 19, 2022
Team ID	PNT2022TMID39191
Project Name	Nutrition Assistant Application
Maximum Marks	4 Marks

Empathy Map:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

