UNIVERSITY ADMIT ELIGIBILITY PREDICTOR

User Journey Map

Scenario

The students need to check their eligibility with every university. Instead this service predicts which universities are the students eligible beforehand

Expectations

- Ability to compare universities
- Overview of every eligible university

Students Goal	University Goal	Touch Points	Content and Tools
1. To discover best universities in which they are eligible 2. *To explore and compare between universities* 3. *To decide on getting admission from the best institution*	4. To receive the student details who are eligible for their institution 5. To give admissions to students who scored higher marks	6. Interaction between Students and University	7. Map content based on how close students are to the application step 8. How to deliver notification to students at each step

"I need to get admission in best university"

"Organize an interactive session"

"You are eligible in this university. Click to learn more"

"I need more and better admissions"

1 — 2 — 3 — 4 — 5 — 6 — 7 — 8