Project Design Phase-I
Problem Solution fit

Date	19 September 2022
Team ID	PNT2022TMID02194
Project Name	Project - University Admission eligibility prediction
Maximum Marks	2 Marks

Problem Solution fit :

Problem-Solution Fit canvas

Purpose / Vision: Version:

Define CS, fit into CL

1. CUSTOMER SEGMENT(S) CS
Students who are seeking to pursue studies in abroad

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES CL
There is no limitation for customer need is to have a good network connection and device to do the calculations.

5. AVAILABLE SOLUTIONS PLUSES & MINUSES AS
There is already some consultancy and agencies to guide and help the customers

Explore AS, differentiate

Focus on PR, tap into BE, understand RC

2. PROBLEMS / PAINS + ITS FREQUENCY PR
To predict whether the candidate(Customers)is eligible to get through the college based on his scores

9. PROBLEM ROOT / CAUSE RC
People don't know how to select good college after taking these exam or they hardly have any idea to select college based on reputation

7. BEHAVIOR + ITS INTENSITY BE
Customer may consult with their friends, relative or any coaching center where they may or may not get trained . Or without any advice or and oversight they may apply to universities and may end up rejected

Focus on PR, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS TO ACT TR
By seeing other candidates or friends aim to continue their studies overseas or creating a passion or interest to dig deep in their academics

4. EMOTIONS BEFORE / AFTER EM
Afraid whether they can get in the university or not

10. YOUR SOLUTION SL
We developed a website to predict whether you are eligible or not based on cloud and machine learning algorithm and also based on GRE and TOEFL scores

8. CHANNELS of BEHAVIOR CH
ONLINE
Can use any device when the customer is online

OFFLINE
Can't do anything when they are offline

Extract online & offline CH of BE