Template

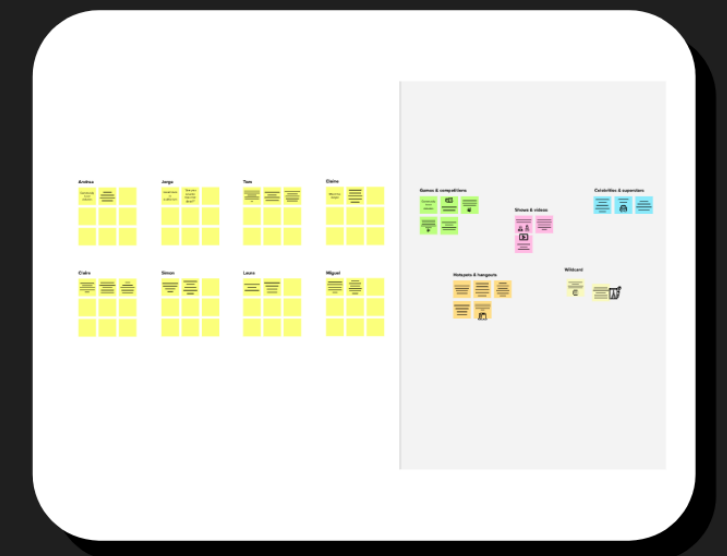
Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team
can unleash their imagination and
start shaping concepts even if

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Need some inspiration?
version
of this template to kickstart your work.
Open example



Before you collaborate

A little bit of preparation goes a long way with this
session. Here's what you need to do to get

10 minutes

A **Team gathering**
Define who should participate in the session and send an

B **Set the goal**
Think about the problem you'll be focusing on solving in

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and

Open article

1 Define your problem statement

What problem are you trying to solve? Frame your
problem as a How Might We statement. This will be the

5 minutes

PROBLEM

The requirement of plasma became a high priority and the donor count has become low. Saving the donor information and helping the needy by notifying the current donors list, would be a helping hand. In regard to the problem faced, an application is to be built which would take the donor details, store them and inform them upon a request.

Key rules of brainstorming

To run an smooth and productive session

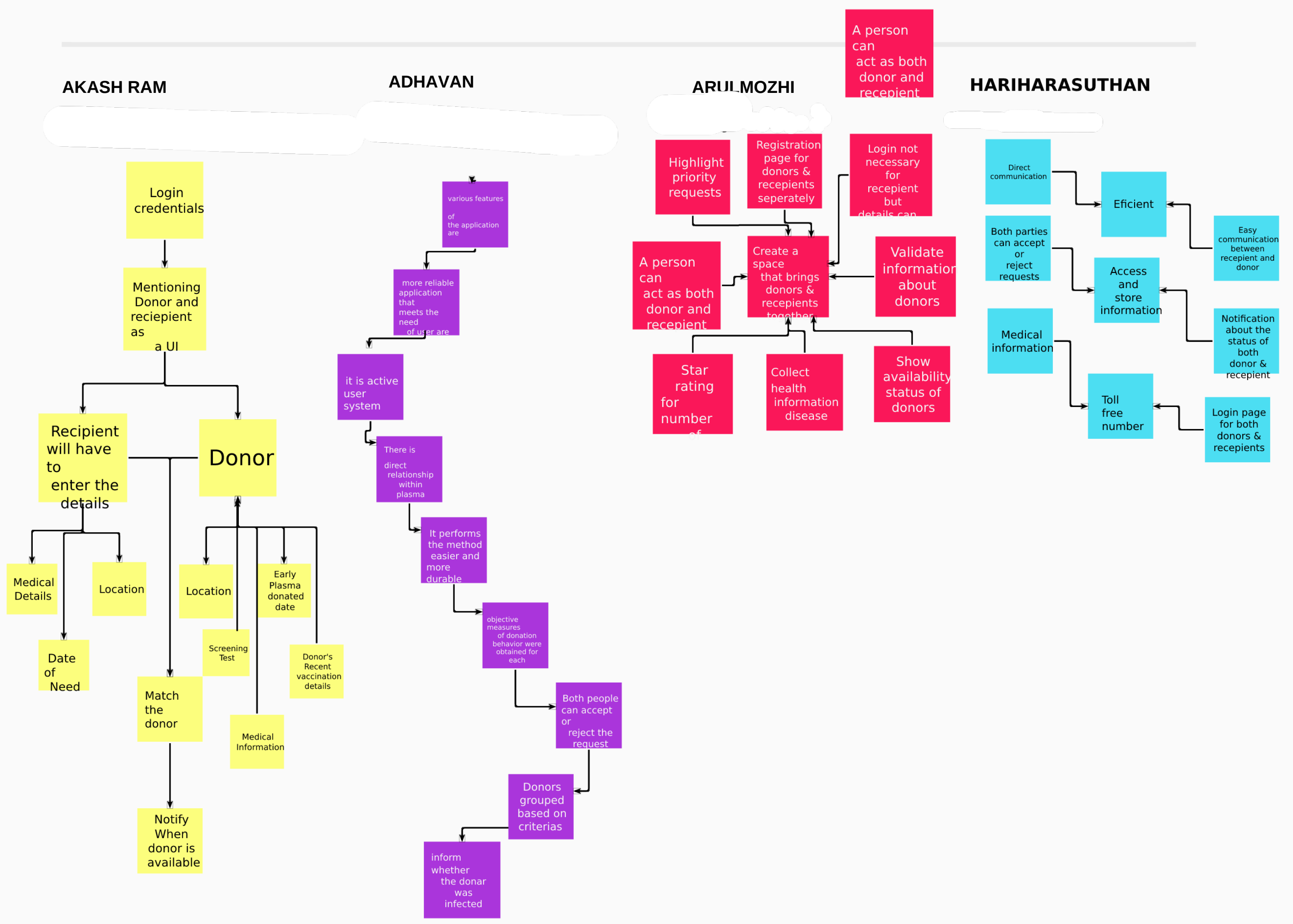
- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note
and hit the pencil [switch to


AKASH RAM
Login credentials
Mentioning Donor and reciepient as a UI
Recipient will have to enter the details
Donor
Medical Details
Location
Date of Need
Match the donor
Notify When donor is available
Location
Early Plasma donated date
Screening Test
Donor's Recent vaccination details
Medical Information
ADHAVAN
various features of the application are
more reliable application that meets the need of user are
it is active user system
There is direct relationship within plasma
It performs the method easier and more durable
objective measures of donation behavior were obtained for each
Both people can accept or reject the request
Donors grouped based on criterias
inform whether the donar was
ARULMOZHI
A person can act as both donor and recepient
Highlight priority requests
Registration page for donors & recepients seperately
Login not necessary for recepient but details can
A person can act as both donor and recepient
Create a space that brings donors & recepients together
Validate information about donors
Star rating for number
Collect health information disease
Show availability status of donors
HARIHARASUTHAN
Direct communication
Eficient
Easy communication between recepient and donor
Both parties can accept or reject requests
Access and store information
Notification about the status of both donor & recepient
Medical information
Toll free number
Login page for both donors & recepients

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.
In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

20 minutes

Login Credentials

- Mentioning Donor and reciepient as a UI
- Toll free number
- it is active user system
- Registration page for donors & recepients seperately

Medical Information

- Validate information about donors
- Collect health information disease
- Medical Reports
- Screening Test
- inform whether the donar was infected

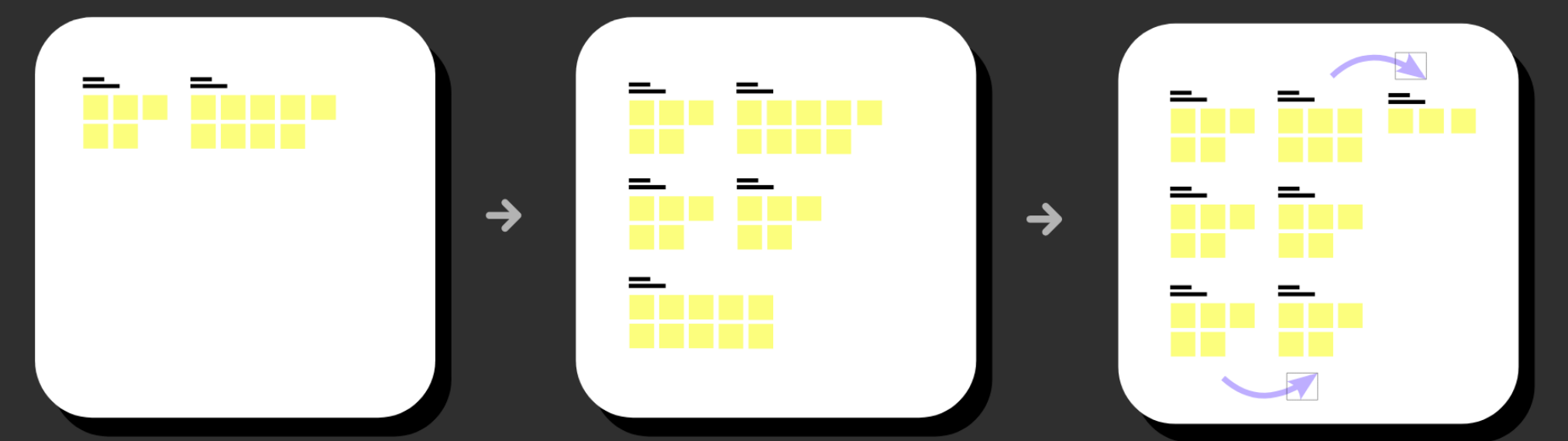
Donor

- Show availability status of donors
- Early Plasma donated date
- Screening Test
- Donor's Recent vaccination details

Features

- Toll free number
- A person can act as both donor and
- Notification about the status of both donor & recepient
- Eficient
- Both parties can accept or reject requests
- Donors grouped based on criterias
- Date of Need

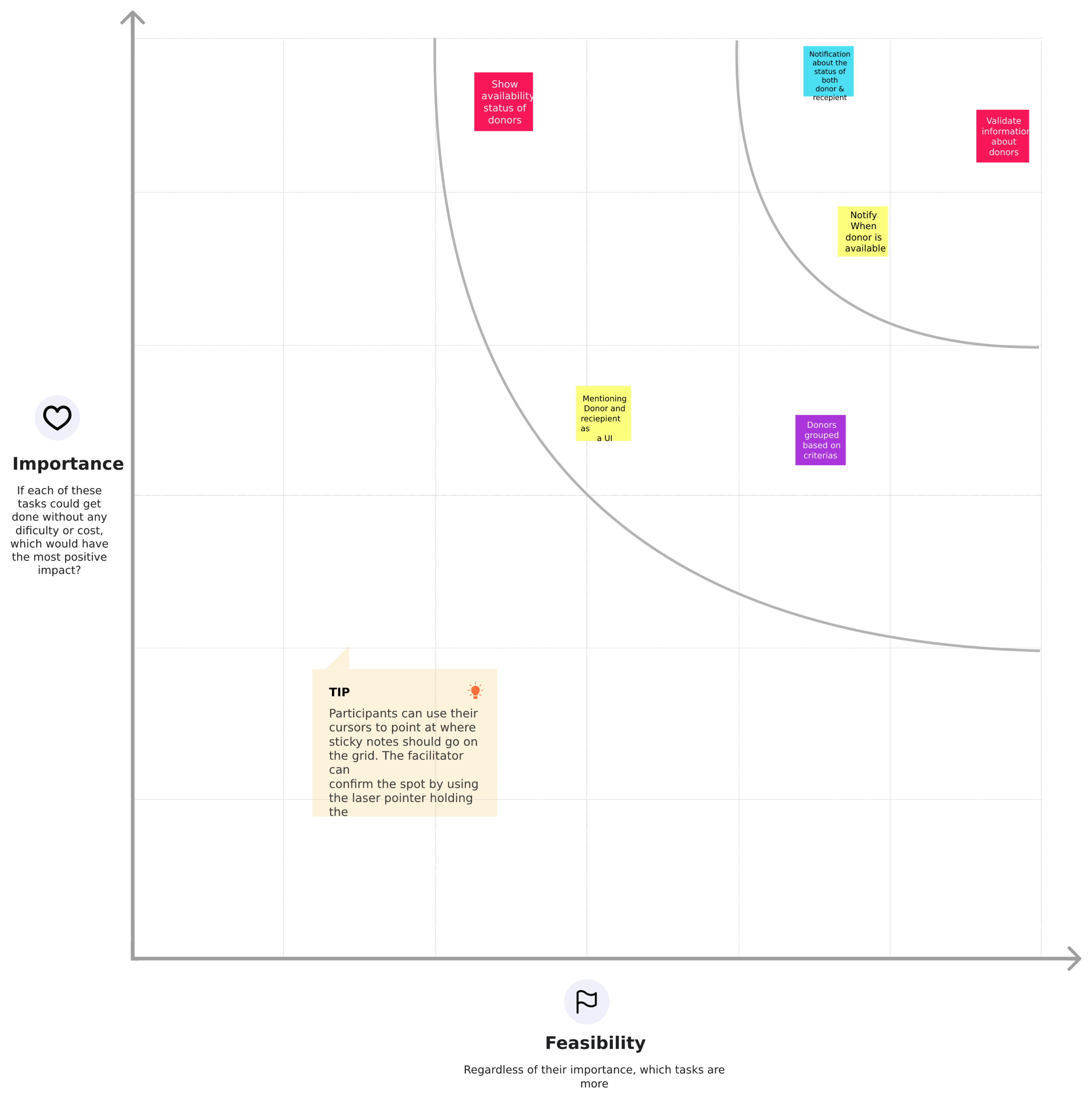
TIP
Add customizable tags to sticky
notes to make it easier to find,
browse, organize, and



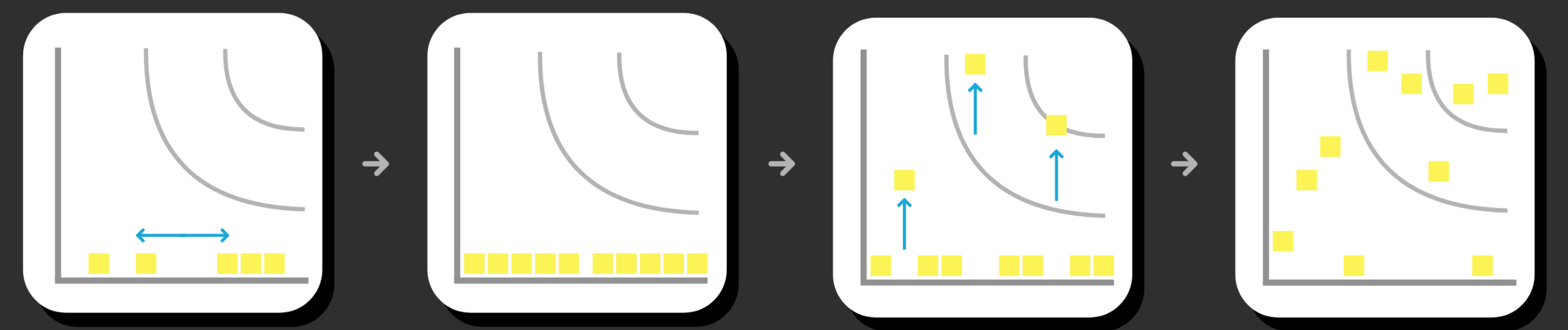
4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and
which are feasible.

20 minutes


Show availability status of donors
Notification about the status of both donor & recepient
Validate information about donors
Notify When donor is available
Mentioning Donor and reciepient as a UI
Donors grouped based on criterias
Importance
If each of these tasks could get done without any dificulty or cost, which would have the most positive impact?
Feasibility
Regardless of their importance, which tasks are more

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can
confirm the spot by using the laser pointer holding the



After you collaborate

You can export the mural as an image or pdf to share with
members of your company who might find it

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to

Keep moving forward

Strategy blueprint
Define the components of a new idea or
Open the template

Customer experience journey map
Understand customer needs, motivations, and
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses,
Open the template

Share template feedback