PROJECT OBJECTIVES

Date	13 November 2022
Team ID	PNT2022TMID51031
Project Name	Project - Global Sales Data Analytics
Maximum Marks	4 Marks

PROBLEM STATEMENT:

Sales include all the actions involved in the product sale, consumer service and business service. For the Sales marketing team to review their performance data visualization techniques called sales analysis is used. In sales analysis, technology is used to collect and use the sales data to produce productive results and they are in turn used to identify and optimize the sales.

TECHNICAL ARCHITECTURE:
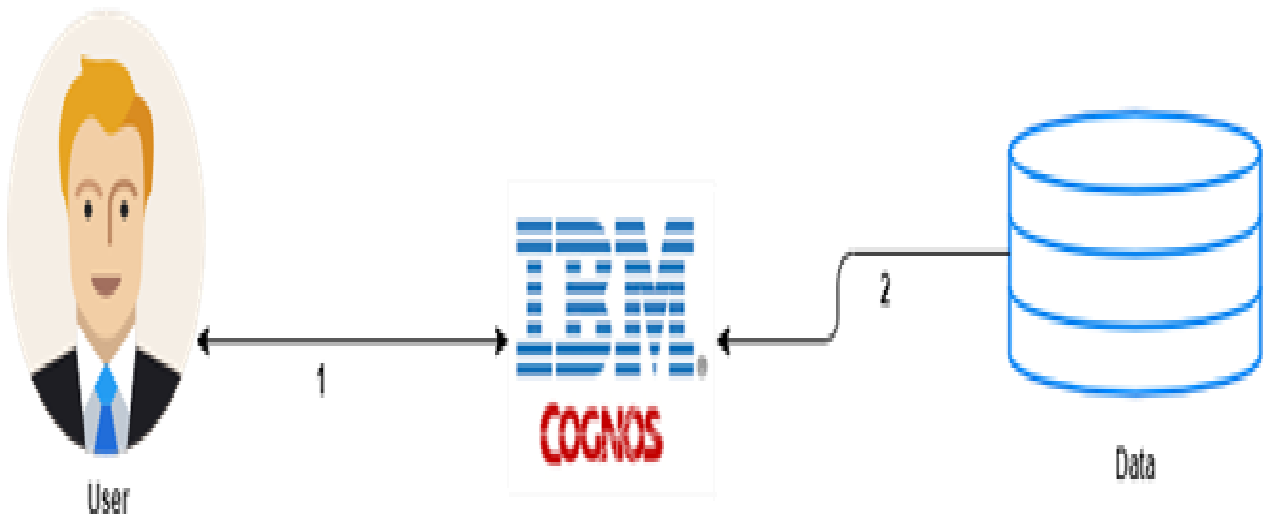
PROJECT OBJECTIVES:

By the end of this Project, one will:

- Know fundamental concepts and can work on IBM Cognos Analytics
- Gain a broad understanding of plotting different visualizations to provide a suitable solution.
- Able to create meaningful Visualizations and Dashboard(s).