

## Ideation Phase

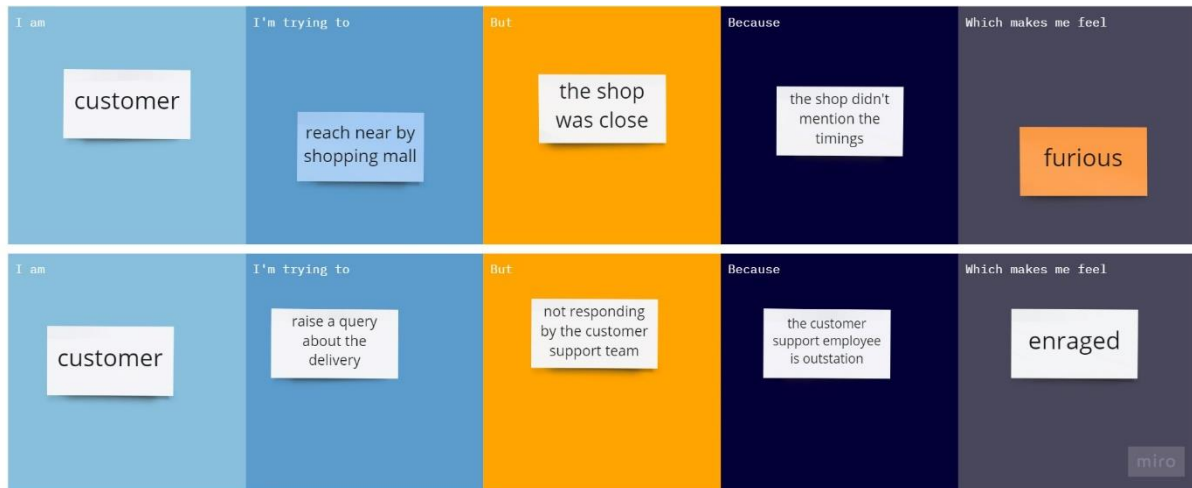
### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID51031
Project Name	Project – Global Sales Data Analytics
Maximum Marks	2 Marks

Reference:

[https://miro.com/welcomeonboard/ekw1SUFpbTI0dkc1azRoT1BQUFE4VHozZzJTW51eFdVbGF3SWVzTlIGWHFBSWZsRlZHQzVZUUhzc2Nzc1IGWnwzNDU4NzY0NTM1NTAyMTc2MzA3fDI=?share\\_link\\_id=28526910290](https://miro.com/welcomeonboard/ekw1SUFpbTI0dkc1azRoT1BQUFE4VHozZzJTW51eFdVbGF3SWVzTlIGWHFBSWZsRlZHQzVZUUhzc2Nzc1IGWnwzNDU4NzY0NTM1NTAyMTc2MzA3fDI=?share_link_id=28526910290)

**Example:**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	customer	Reach nearby shopping mall	The shop was close	The shop didn't mention the timings	furious
PS-2	customer	Raise a query about the delivery	Not responding by the customer support team	The customer support employee is outstation	enraged