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# IBM Cognos Analytics with Watson

Your trusted Watson co-pilot for smarter analytics and confident decisions.

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## Try IBM Cognos Analytics with Watson free for 30 days

The Cognos Analytics with Watson trial includes:

- A guided demo to explore the solution
- An AI-powered assistant that gives plain language answers
- Self-service analytics that allows any user to get insights

[Learn more about IBM Cognos Analytics with Watson](#)

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# Cognos Analytics with Watson.

Get a look at our introduction video, product tour and Getting started guide.

[Watch a product tour](#)

A screenshot of the IBM Cognos Analytics with Watson dashboard. It features a dark blue header with the product name and a search bar. A sidebar on the left contains navigation links: Home, New, Upload data, Content, Recent, and Manage. The main area displays a large banner with the product name and a call to action to watch a product tour. Below the banner, there are three cards: 'Prepare data' (Use data modules to clean and connect data from multiple resources), 'Exploration' (Quickly find unbiased answers by identifying trends in your data with data exploration), and 'Present data' (Create sophisticated, multi-page, multi-query dashboards, reports, or stories).

### Prepare data

Use data modules to clean and connect data from multiple resources.

### Exploration

Quickly find unbiased answers by identifying trends in your data with data exploration.

### Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stories.