

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

team
lead:Abdul

team
mem:Harish

tem
mem2:Daniel

team mem
3:Alagupandian

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

The cost of
the gadget is
low and
considerable

it is like a watch
so it will seem
like simple.so it
will be
recommended

how the
children are
safe in
environment

What do they SEE?

environment
friends
what the market offers

as it is
customized ,it
will be
comfy for
users

since it have geo
fence and
camera we can
easily detect if
children crosses
limited area

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

it is very
safety for
working
parants

the child will
be in 24 hrs
monitoring

It act as
a smart
device.

Also provide
temperature
SOS light along
with distress
buzzers in this
system

First think about
the gadget is
harmful to
children or not

To protect
and monitor
the children
in safely

What do they HEAR?

what friends say
what boss say
what influencers say

Create safe
Space for
Children's

PAIN

fears
frustrations
obstacles

if the gadget is
missed
somewhere the
location
remains same

it affects the
child's
privacy

GAIN

"wants" / needs
measures of success
obstacles

in case of
emergency
child canpress
the panic
button

help the
parents to
locate and
monitor their
children.

can also
monitor the
child health
easily like
heartbeat

Share your feedback