Ideation Phase
Brainstorm & Idea Prioritization Template

Date	04 October 2022
Team ID	
Project Name	News trackers application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind
that address your problem statement.

⏱ **10 minutes**

Person 1

Database	news selection	catalog of items
news feed	limit to 20 news items	

Person 2

Our website	Home page	upgrade plans
user account information	about us	database details

Person 3

upgrade plan	monthly plan	annual plan
sign in page	using google account	using facebook account

Person 4

contact info	fax	phone
email	user account info	invoice history
	user details	

Person 5

Person 6

Person 7

Person 8

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 **20 minutes**

Home page

user account info

Our website

Sign in page

news feeds

news selection

catalog of items

about us

news feeds

Home page

atabase

limit to 20 news items

sign in using google account

store client detsails

search history

ont show unwanted news
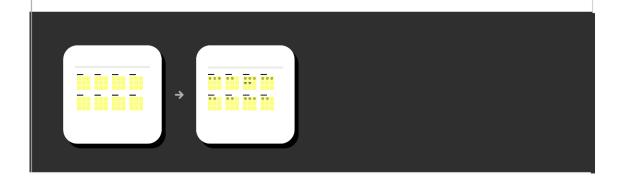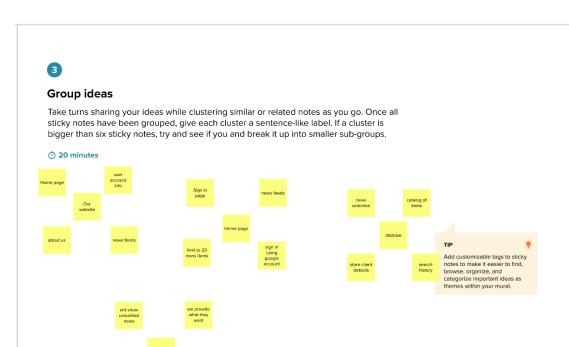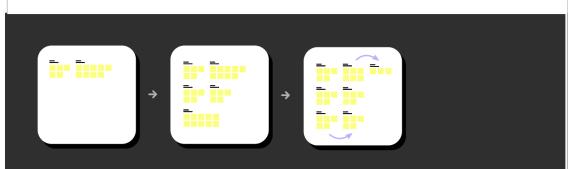
we provide what they want

client needs

every day we update news

send notification

Step-

3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 **20 minutes**

❤️

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

good experience

important news

job news

fast loading

healthy news

No unwanted news

articles

no time waste

useful news only show

regular updates

news videos

searching easy way

popular news

quality news

bussiness news

TIP 💡

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

🚩

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)