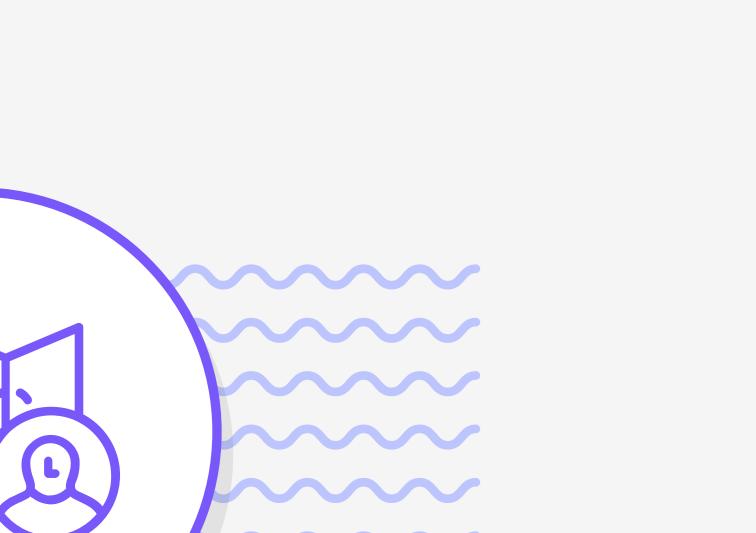
TEAM ID:PNT2022TMID27900

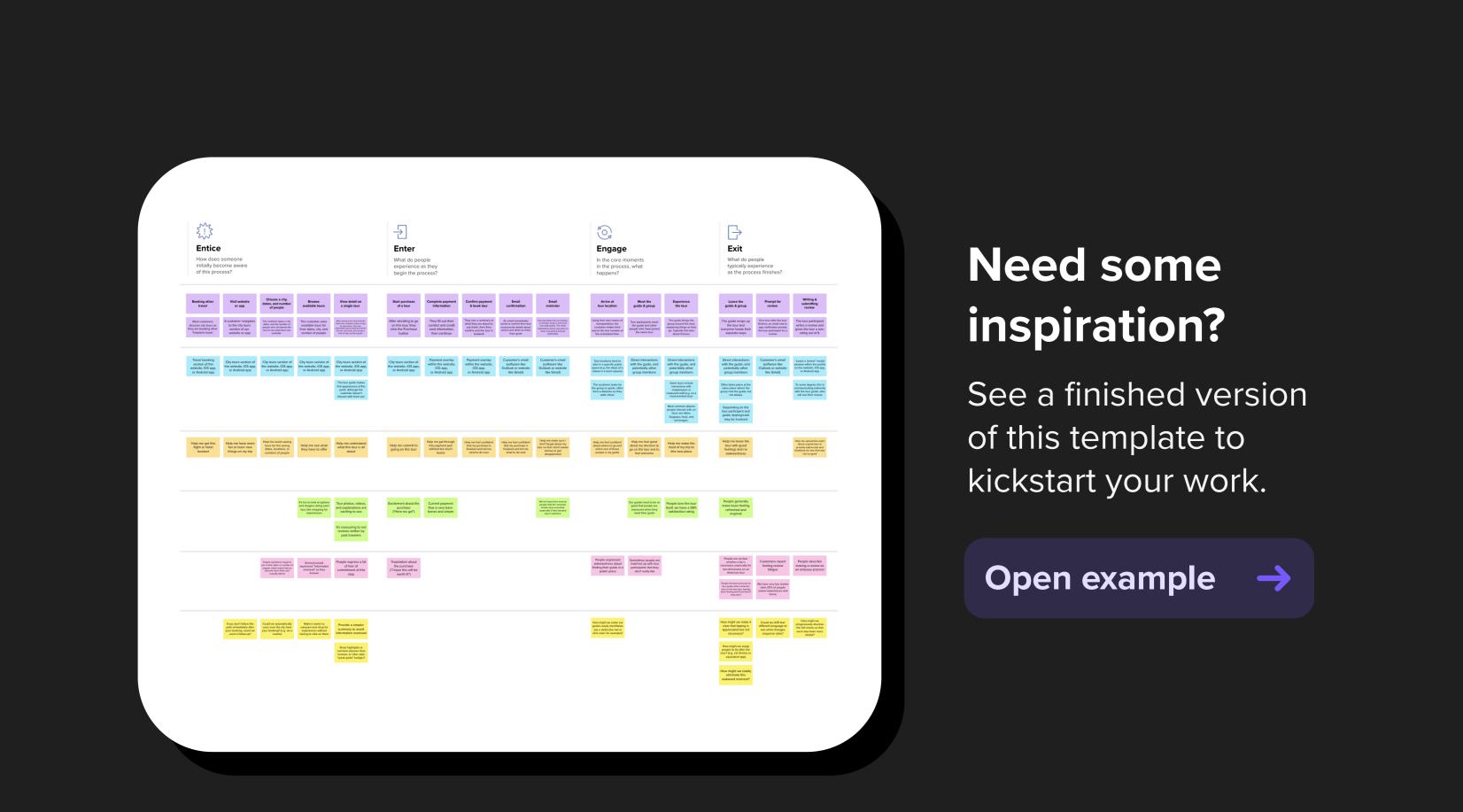



Customer experience Journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Product School

Share template feedback





PROJECT DESIGN PHASE-II

CUSTOMER JOURNEY