Project Design Phase-II
Customer/Journey Map

Date	08 October2022
Team ID	PNT2022TMID36413
Project Name	AI-Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	2 Marks

User journey
by the Design Team of Accenture Interactive NL

People 2–9 **Time** 30 min **Difficulty** Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users.

① Phases High-level steps your user needs to accomplish from start to finish	Visit	Captures/uploads image	Analyze the image	View / show result
② Steps Detailed actions your user has to perform	Open application	The user provides the image to the system by capturing in the camara	The trained model now proceeds with the analyzing process	The nutrition that are present in the image (fruit) are listed
③ Feelings What your user might be thinking and feeling at the moment	Wants to calculate the nutritions present in the image(fruit)	Will the fruit be identified correctly ?	Expect the result more accuracy ?	Whether to consume or not , by observing the analyzed result .
④ Pain points Problems your user runs into	Booting time	Clear capturing of image	Proper training of model	Understanding of result by the user like biological terms related to nutrition.
⑤ Opportunities Potential improvements or enhancements to the experience	improved booting time and processing speed	More clear and stable image capturing	Training of model with more and improved dataset	Interactive results window for easy understanding

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