

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <p>The target customer of our project is the patients who are suffering from liver disease. Especially people with the age limit 40 - 60 suffers a lot.</p>	6. CUSTOMER CONSTRAINTS CC <p>As we are proposing an application to analyze and predict the the liver disease, people who live in area with low quality network connection becomes unable to access the application and make use of it. Also people who has no digital/smart devices cannot make use of it.</p>	5. AVAILABLE SOLUTIONS AS <p>Many people has suggested many solutions to overcome the problem of predicting the liver disease earlier with higher accuracy. The suggested solutions are:</p> <ol style="list-style-type: none"> 1. Logistic Regression 2. SVM 3. Decision Tree 4. Linear Regression <p>and so on..</p>	Explore AS, differentiate
Focus on J&P, tap into	2. JOBS-TO-BE-DONE / PROBLEMS J&P <p>The problems encountered while analyzing the solution is as follows:</p> <ol style="list-style-type: none"> 1. first and the major one that is accuracy - how accurate our model predicts the output, because this ideation deals with human's life so it should be more accurate. 2. The second problem is the parameters consider for the prediction of output as different liver disease has different parameters to be considered. 3. The last problem is that the classification of liver disease as there are numerous different liver diseases. 	9. PROBLEM ROOT CAUSE RC <p>The root cause of the problem is the dataset because acquiring a proper dataset is a challenge.</p> <p>Also there are many liver disease and different parameters need to be considered for different liver disease which makes the task difficult.</p>	7. BEHAVIOUR BE <p>The problems which were faced by the customer while using a mobile application is the response speed, and inaccessible account and so on.</p> <p>These problems can be addressed under the queries or Q/A section and it will be addressed as soon as possible to ensure customer satisfaction.</p>	Focus on J&P, tap int C
Identify strong TR & EM	3. TRIGGERS TR <p>Email Marketing is the initial way to start triggering people to use our application.</p> <p>Now-a-days , mobile application are the one which is easily reachable to the people in an efficient way.</p>	10. YOUR SOLUTION SL <p>The solution which we are proposing to overcome the existing problem is that:</p> <ol style="list-style-type: none"> 1. Acquiring proper dataset for accurate predictions 2. KNN algorithm with fine tuning can be performed to get higher accuracy. 3. And SVM can be used to classify the type of liver disease. <p>This make the prediction accurate and meet up the customer expectations and overcome the limitations of the previous proposed solutions.</p>	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE</p> <p>In today's life, people expect things that are easily acquirable and accessible. So a mobile application is the one that suits the requirements.</p> <p>8.2 OFFLINE</p> <p>The Offline activities that can be provided is that filling out a form in hospitals and predicting the results according to the input given by the users.</p>	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM <p>Before: Sometimes people find it difficult to go to the hospitals especially the elderly people.</p> <p>After: Like diabetes diagnosis one can check the health of their from their home itself.</p>			