

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

💬 Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

For Blind and Deaf
-To design a device that assist the deaf and blind in tackling the daily issues associated with the disabilities.



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Siva Vimel Rajhen

Voice Assistant

AI chatbot solution

AI based language learning

Instant Transcription

Virtual Assistant

Health chatbot

Subiksha S

Fac. Accessibility

Facial Recognition

Object Recognition

Image Recognition

User Security

User Details

Praveen Kumar S

Caption and Subtitles

Audio Recognition

Cost Reducer

Pay voice

GPS

Video Recognition

Priyasha S

Face lock or Sign

App Recognition

Data Backup

Audio Recorder

Learning Recognition

Search and save data in cloud

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

COMPUTER VISION

Facial Recognition

App Recognition

Image Recognition

Voice Recognition

ACCESSIBILITY FOR THE HEARING IMPAIRED AND DEAF

Instant Transcription

Learning Recognition

Caption and Subtitles

ACCESSIBILITY FOR THE VISUALLY IMPAIRED AND BLIND

Audio Recognition

Audio Transcription

Pay voice

Cost Reducer

AI based language learning

Voice Assistant

Virtual Assistant

FOR BOTH BLIND AND DEAF

GPS

Audio Recognition

Cost Reducer

Fac. Accessibility

Search and save data in cloud

USER FLEXIBILITY

Fac. Details

AI chatbot solution

Face lock or Sign

SECURITY

Data Backup

User Security

TIP

You can select a sticky note and hit the pencil icon to edit, or to delete it.

TIP

After clustering sticky notes to group notes to make it easier to find, organize, or categorize, and categorize important ideas as sources within your world.

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

