# 1. CUSTOMER SEGMENT(S)

People with disability who have problems such as blindness, deaf, dumb, or physical disabilities can use mobility proves to be one of the most challenging issues to overcome.

#### 2. PROBLEMS

- -To communicate between specially abled person to normal person
- -Not even and every person understand the sign language

3.TRIGGER TO ACT

-Disabled person wants to interact with normal people and they have to feel like having

### 4.EMOTIONS

Visually impaired users can set it up to work with VoiceOver. Allows people with disabilities to fully control their environments

### **5.AVAILABLE SOLUTION**

keywords.

-Provide personalized learning experiences. It makes use of text editors and social media to -People with disability can perform multiple tasks.

Easy to learn and visualize access with all

# 6.CUSTOMER STATE LIMITATION

message to send to a friend.

-Not able to afford-From doing a search or dictating a audio

# 7.BEHAVIOUR

-People with reduced mobility can control everything at home just by using their voice

### **10.MY SOLUTION**

- -Sign language can also be translated to audio messages in our application using CNN-AI allows users to share their saving goals a
- -AI allows users to share their saving goals and have communication with people

# 9.ROOT/CAUSE

- -Specially abled persons can't talk to normal persons
- -User can enlish their ideas using a visual representation of sign indicating actions.

# **8.CHANNELS OF BEHAVIOUR**

- -AI technologies can play an important role in breaking down the communication barriers of deaf.
- -Advertising in online with the help of influencers to promote the product