



REAL-TIME COMMUNICATION SYSTEM POWERED BY AI FOR SPECIALLY ABLED

CUSTOMER JOURNEY MAP

Product Name:

| PHASES | Awareness | Consideration | Decision | Service | Loyalty |
|-------------|---|--|--|---|--|
| ACTIVITY | The present study evaluates communication skills in the deaf, deaf-blind, mute, deaf mute, autistic children and individuals with multiple disabilities. | Conduct research, research competitors, compare features and pricing. | Can generate revenue through direct customers and collaborate with health care sector and generate revenue from their customers. | Allowing people with disabilities to live independently. | Share the experience. |
| TOUCHPOINT | The project aims to develop a system that converts the capturing pictures and videos into a human hearing voice or text in the desired language to convey a message to normal people. | We develop application for specially abled persons. | Cameras | Convert sign language to voice or text. | Customer review can give the application for the |
| EXPERIENCE | Interested and hesitant | Curious and excited | Feel happy and comfortable to make communication | Feels Confident to use and communicate with normal people | Satisfied and excited |
| OPPORTUNITY | Artificial intelligence can improve accessibility and ensure that people with disabilities have access to opportunities. | Provide personalized learning experiences tailored to the specific needs of people with disabilities | Can teach social and educational skills to peoples of specially abled | The main purpose of this application is to make deaf-mute people feel independent and more confident. | This Application is powerful tool that help users with a visual impairment |

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THANK YOU