

UNIVERSITY ADMIT ELIGIBILITY PREDICTOR

PROPOSED SOLUTION

Date	7th October 2022
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Domain Name	Education
Project Name	University Admit Eligibility Predictor
Maximum Marks	2 Marks

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Who is your customer? i.e. working parents of 0-5 y.o. Kids <ul style="list-style-type: none"> Students who are willing to Study in their Dream University. Universities who are willing to select talented students for their education programme. 	6. CUSTOMER CONSTRAINTS CC What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices. <ul style="list-style-type: none"> No Transparent System to know the Eligibility for Admission in College. Lots of Travelling to find the University they are eligible for 	5. AVAILABLE SOLUTIONS AS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking <ul style="list-style-type: none"> They are able to contact the College to get an possibility for the Admission But The Colleges does not respond. Governments help students in getting Admission in Colleges using Counselling such as TNEA Counselling etc. But There is no guarantee of getting their Preferred College. 	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides <ul style="list-style-type: none"> The Prediction must be quick and accurate. The Predictor must be able to suggest next eligible Universities if Preferred University is not available. 	9. PROBLEM ROOT CAUSE RC What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations. <ul style="list-style-type: none"> Many People's Standard of Living is Improving So There is Increase in Demand for studying Higher Education Students study well and expect Admission in Top Universities 	7. BEHAVIOUR BE What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace) <ul style="list-style-type: none"> Going to Colleges Individually and get information regarding possibility of Admission there. Be Prepared for Higher Education based on the marks required to join their Preferred College. Communicate with Students studying in the University View Advertisements in the Newspapers and Television 	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TR What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news. <ul style="list-style-type: none"> People getting Seats easier using their Influence either through Money or through Recommendation rather than Education Qualification 	10. YOUR SOLUTION SL If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. <ul style="list-style-type: none"> To make the Students stress-free, We provide Students with a Facility that could predict their Possibility to Join a Specific University. A Machine Learning Model that will be able to predict the Possibility of Admission. It also gives an approximate Mark / Cutoff to join the College. To make sure the Students are able to be well prepared for the University they are willing to Join. 	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7 <ul style="list-style-type: none"> Be Prepared for Higher Education based on the marks required to join their Preferred College available Online. Communicate with Students studying in the University 8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development <ul style="list-style-type: none"> Going to Colleges Individually and get information regarding possibility of Admission there. View Advertisements available in Newspapers and Television 	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design. <ul style="list-style-type: none"> Students get stressed that they are not able to join the College they are willing to Join. Parents get worried that they might have to pay more donation. 			