

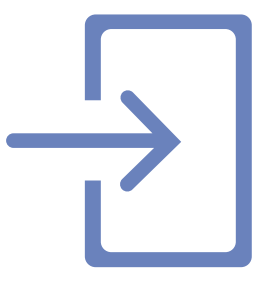
SCENARIO

Predicting the Admission of the Student in a Particular University



Entice

How does someone initially become aware of this process?



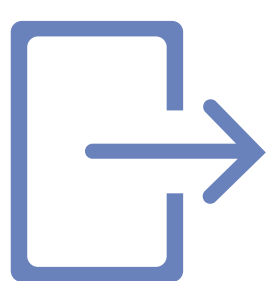
Enter

What do people experience as they begin the process?



Engage

In the core moments in the process, what happens?



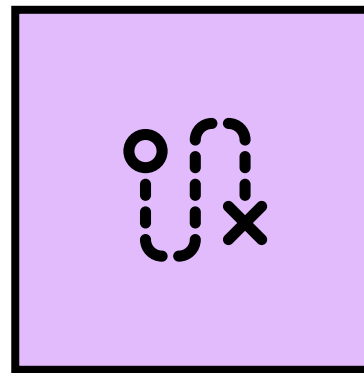
Exit

What do people typically experience as the process finishes?



Extend

What happens after the experience is over?



Steps

What does the person (or group) typically experience?

Through the Previous Users

Social Media Suggestions

The Customer feels to Try the Predictor to Check the Possibility of Admission

Search Engine Results while Searching for Universities

Better User Experience

Simple Vocabulary

Clearly Visible with minimalistic Visuals

Visually Calming

Give Input to the Predictor

Provides Suggestions based on Input Type

To Give Accurate Data to get Accurate Results

Give Relevant Error Information based on Input Type

Gives Result

Provides Near Eligible Universities (if not available)

Provides Details regarding Past Academic Details

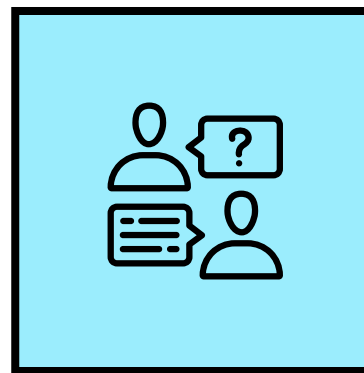
Gives Contact Details for Admission

Contact for Admission Enquiry

Prepare Extra for Expected University

Consult with Family whether the University is Ok.

Can Apply Loan if they have Higher Chances of Eligibility



Interactions

What interactions do they have at each step along the way?

- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?

People Discuss about the Accuracy of the Predictor

People doubt whether it is Trustworthy

They Bookmark it for Future Usage

They Forward it to Friends

Gather the Information about Academics

Check if there is any Payment Required

Check if it is Secure enough to enter Personal Details

They see a Home Page having all Information regarding the Project

Enter the Details in respective Input Boxes

Change Details Entered based on Error Message if any

They try to Predict Admission in various Universities

They Calculate Approx Marks Required to get Admission.

The Results are provided fast.

They could get alternate University Suggestions

They could view the University Details

They could predict their Chances of Admission

They can Discuss with Parents regarding their Suitable University

They are able to Prepare well for the University they want to Join

Give Feedback for Future Improvement

Forward Predictor to Friends



Goals & motivations

At each step, what is a person’s primary goal or motivation? (“Help me…” or “Help me avoid…”)

Predictor should be able to Give the Possibility of Admission

Predictor should give Accurate Results

Details must be Collected from Valid Sources

It must be Digitalized for Submission

The Details are Collected in Correct Format

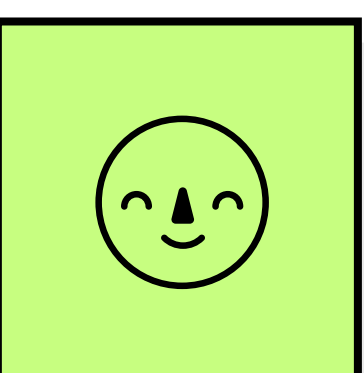
It should be sent to Cloud Securely

Quick Response must be Ensured

Helps to Ensure the Possibility of Admission

Helps in guiding which University can be chosen.

Helps in Preparing well for the Exams to score Better Marks



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Excited that we are going to Predict the Admission Possibility in preferred University

No Payment Required

No Unnecessary Details

No Last Minute Rush Since we are able to Predict previously

Provides Suggestions while Typing itself

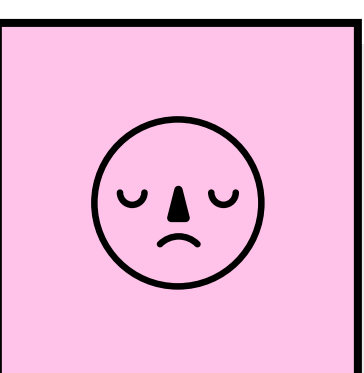
No Time Waste Since Error Handling is done in Input Form

It feels Happy when we are Eligible for the University we preferred

Comfortable Since not required to go to Universities to check Eligibility

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Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

It causes Fear Because it might give Negative Results too

Parents might start to Pressure students to Score Better Marks

Some Details are not Mandatory But Adding Them gives Extra Advantage

Not Authentication System to verify the Entered Data

Language Barrier might Occur Since Form is in English Alone

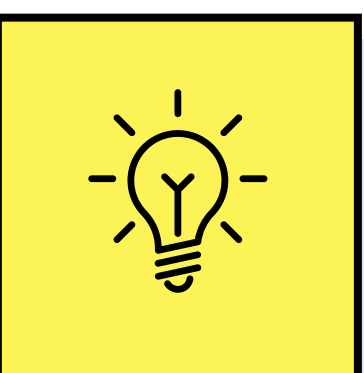
Inaccurate Data will also be Taken and False Result are Given

Time Taken to Predict the Possibility is High during Peak Hours

It causes Stress when it Predicts Negatively for the Preferred University

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Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

Integration with Government Tie Ups such as TNEA would help a lot

They could Tie Up with the University and Confirm Seat on the Spot itself.

Login to be done using Gmail / Facebook etc.

More Graphicals can be used to Explain the Project in Home Page

Can be Integrated with Services to Verify Details entered are Valid

Details can be Entered by reading the Documents itself.

Payment Gateway can be Provided to withhold the Seat while Confirming it

The Results could be Faster

Support Team to Process each Feedback provided

Tie Up with Universities requiring Entry Test and conducted it Online