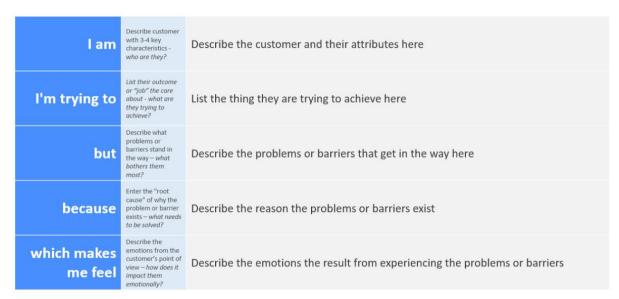
## Ideation Phase Define the Problem Statements

Domain	Data Analytics		
Team ID	PNT2022TMID16862		
Project Name	Traffic and Capacity Analytics for Major ports.		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

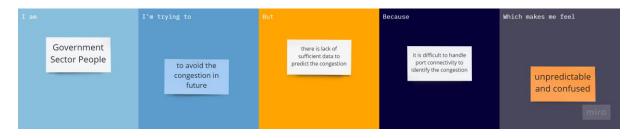


Problem statement for "Traffic and Capacity Analytics for Major Ports"

## **PROBLEM STATEMENT-1:**



## **PROBLEM STATEMENT-2:**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Business People.	Track and auto capture Real time shipment.	It is difficult to track	Congestion may causes delay in arrival of goods	Tensed and frustated
PS-2	Government sector People	To avoid congestion in future.	There is lack of sufficient data to predict the congestion	It is difficult to handle port connectivity to identify the congestion	Unpredictable and Confused

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