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Specially abled people are the customers who are not able to easily communicate with others

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available

While communicating, they can only able to communicate with the people those who know sign language.

5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when they face the problem

or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

The available solutions are not so accuracy in image processing and the output was not so efficient.

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

Only sign language known people can communicate so we introduced a new system to communicate all specially abled people

9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists? What is the back story behind the need to do this job?

i.e. customers have to do it because of the change in regulations.

Due to the inability to communicate with others by the specially abled people's

7. BEHAVIOUR

What does your customer do to address the problem and get the job done?

1.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

Finding the right signs and converting into correct communication between the people's

3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installingsolar panels, reading about a more efficient solution in the news.

Some of the triggers are introducing in all hospitals, medical trusts and also in advertisements.

4. EMOTIONS: BEFORE / AFTER

How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

Specailly abled people hesitate to communicate with others but know using this system they can easily communicate with others.

10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill inthe canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

Created an application using AI , that will able to convert the sign language by image processing of the specially abled people

8. CHANNELS of BEHAVIOUR

8.1 ONLINE

What kind of actions do customers take online? Extract online channels from #7

We can update our application and use it in a very efficient way.

OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

In offline mode we use it but not so efficient we can use it with a recently updated application.

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