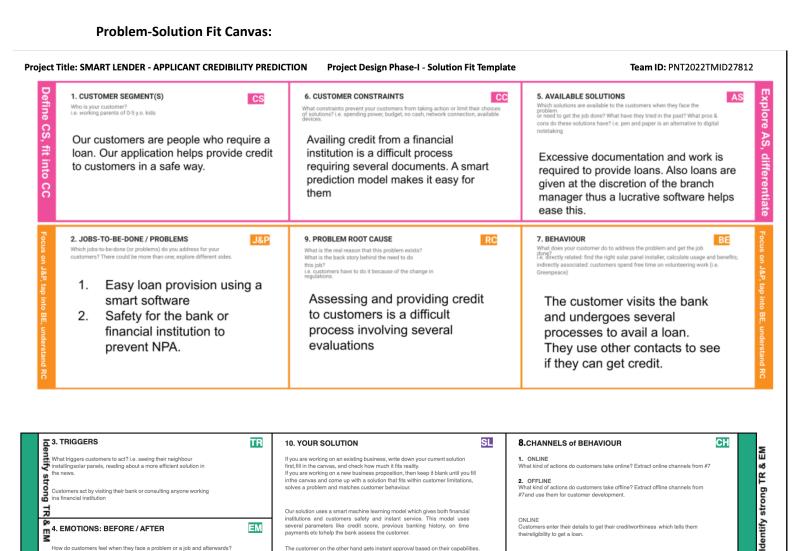
Project Design Phase-I Problem – Solution Fit

Date	27 September 2022
Team ID	PNT2022TMID27812
Project Name	SMART LENDER - APPLICANT CREDIBILITY
Maximum Marks	2 Marks



The customer on the other hand gets instant approval based on their capabilities.

Customers in need of debt feel very sad not getting credit and thus visit smaller financialinstitutions or pledge gold.

How do customers feel when they face a problem or a job and afterwards?
i.e. lost, insecure > confident, in control - use it in your communication strategy & design

No offline work is requires

theireligibility to get a loan.