

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Building occupants and industries	6. CUSTOMER CONSTRAINTS CC It needs regular monitoring. Fire in remote areas cannot be detected	5. AVAILABLE SOLUTIONS AS Managing risks, extinguishing the fire and notifying the fire department	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P Detecting fire and harmful gases extinguish fire and to send alert when fire is detected.	9. PROBLEM ROOT CAUSE RC Spilling flammable Liquids , leakage of harmful gases and Improper use of machineries	7. BEHAVIOUR BE The system reads the flame , heat and smoke data using IOT , analyzes these data and quickly triggers the automatic water sprinkler .	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TR This system provides a low-cost fire alarm system considering the affordability, effectiveness and responsiveness.	10. YOUR SOLUTION SL The appropriate allocation of fire alarms with a proactive warning could save lives and reduce property losses . For instance , heat detectors are classic options when the temperature reaches a certain level .	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE This system controls the sensors to extract Reading from the surroundings. Each indicator for these readings has a threshold to check the potentiality and criticality of fire. 8.2 OFFLINE If the above thresholds are met , the water system Would be activated to stop the Fire and exhaust fan turned on incase of gas leakage	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM BEFORE – Fire detection issues are not addressed properly AFTER – Minimizes false alarms and provides faster response and feels safe			