# **Project Design Phase-I - Solution Fit Template**

### Team ID: PNT2022TMID02662

#### 1. CUSTOMER SEGMENTS **6.CUSTOMER CONSTRAINTS** 5. AVAILABLE SOLUTIONS CS 1) Small scale companies to AS, differentiate make the process of budget 1) There are chances of 1) Evaluation of the budget in an easier way. discrepancy between the 2) Used by lenders to keep 2) Faster calculation of actual budget and the expense to the customers. their account in precise practical budget. 3) Email is alert is sent to the manner 2) Due to many scam websites 3) For a common man to keep necessary times. among the network track of his everyday customer may have the expenses question on the reliability.

# 2. JOBS-TO-BE-DONE / PROBLEMS

- 1) Data collection
- 2) Sending the email at right time
- 3) Sufficient documentation
- 4) Lack of awareness among customers.

9. PROBLEM ROOT CAUSE

RC

- 1) The root cause for this problem is the delay in the budget.
- 2) Another cause is the lack of proper input.
- 3) Improper input leads to errors in the results.

7. BEHAVIOUR

BE

- 1) The consumer should capture the correct budget.
- 2) Upload correct inputs in the Application

derstand RC

#### 3. TRIGGERS



- 1) Lack of budgeting knowledge.
- 2) Inadequate input.

#### 4. EMOTIONS: BEFORE / AFTER



- 1) The user will have more trust because we provide good user friendly environment
- 2) There will not be any frustration any more since the process is quick and flexible.
- 3) As time is very much saved, people will find this application as boon for budgeting.

#### 10. YOUR SOLUTION



Personal Expense tracker Application falls in the Finance Category and serves the important purpose of managing finances which is a very important part of one's life. The main purpose of this application is

- Maintain computerized diary
- Track of expenses of a user on a day-today basis.
- Categorize distribution of the expenses
- Highlight where the user spends most of their money.
- To keep the user conscious of his/her spending.

### 8. CHANNELS of BEHAVIOUR



- Provide the details of day-to-day expenses
- Select the area where consumer use
- Upload the expenses for budgeting

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