

Project Design Phase-II

Customer Journey map

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|---------------|--|
| Team ID | PNT2022TMID03323 |
| Project Name | Project - Project – Estimate the crop yield using Data Analytics |
| Maximum Marks | 4 Marks |

Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarise interviews and observations with real people rather than relying on your hunches or assumptions.

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