

Ideation Phase Brainstorm & Idea Prioritization Template

PROJECT NAME: Estimate the Crop Yield Using Data Analytics

TEAM MEMBERS

NITHYA.S

POORVAJA.A

SANGAMITRA.S. D

SHRINIKKESH.S.M

ACTIVITY:

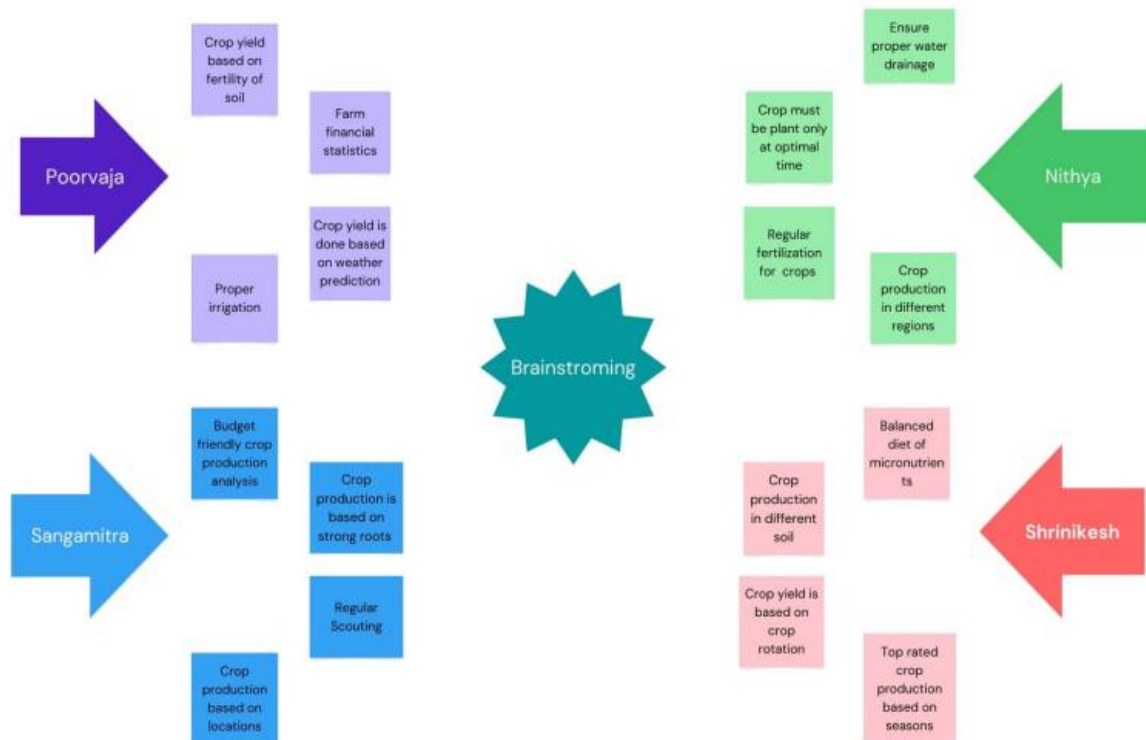
In this activity you are expected to list the ideas (at least 4 per each team member) by organizing the brainstorming session and prioritize the top 3 ideas based on the feasibility & importance.

IDEATION PHASE:

- Brainstorming phase
- Idea listing and grouping phase
- Idea prioritization phase

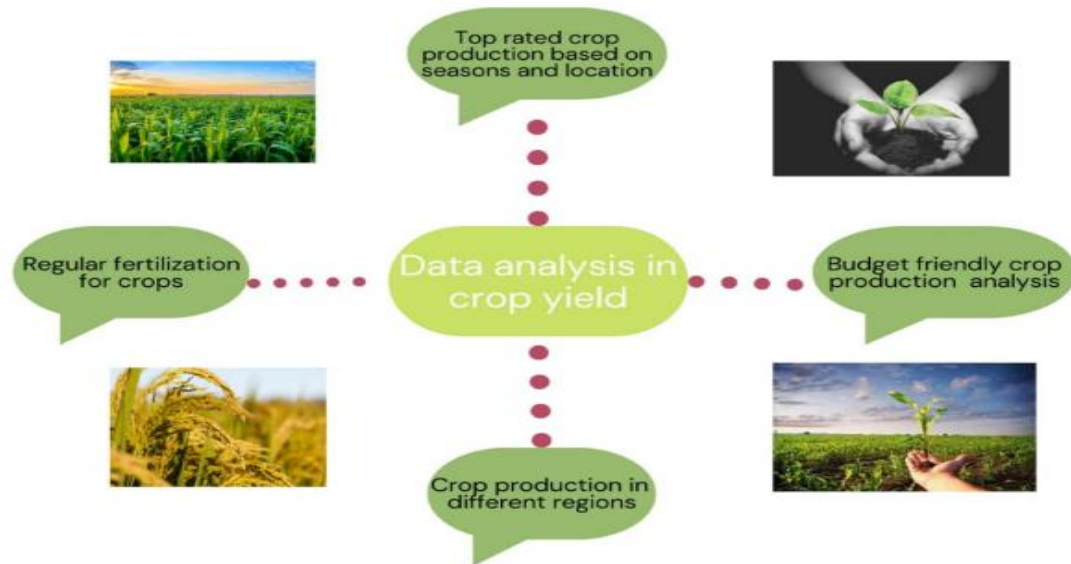
Phase1: Brainstorming

In this phase the team members are asked to provide four ideas each and discuss about the factors that has the positive influence in the society with high importance.



Phase2: Idea listing and grouping

In this phase the team works collaboratively in order to group the ideas and list the top prioritised ideas based on the importance that idea holds in order to have a goof impact in the agriculture field.



Phase3: Idea prioritization

Choosing the top three ideas from the list obtained from the last phase and taking that as the base ideas of this project.

