

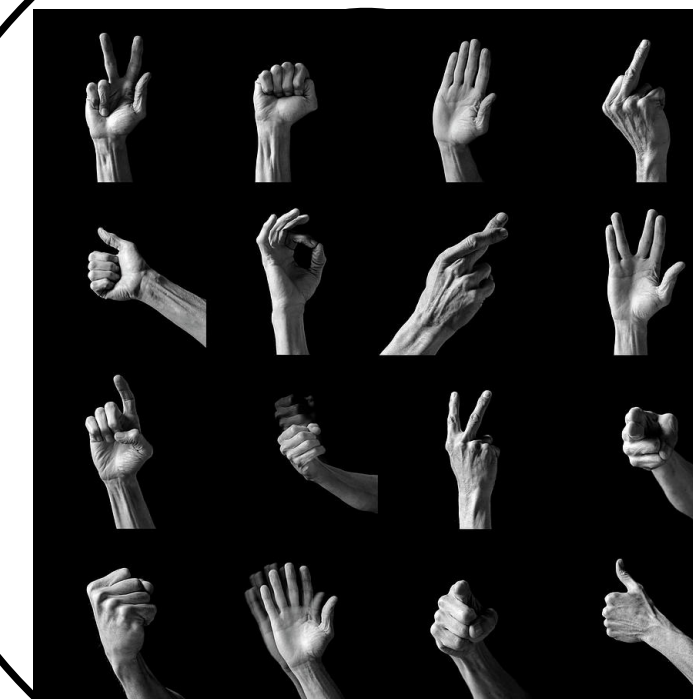


An innovative project which helps the doctor to remain in place during the entire operation, without any need to move to the main control wall since all the commands were performed using hand gestures.

People have serious question "Will this work effectively?"

## What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations



The user for our application is Mostly Doctors and medical personals. Since the app makes their work easy their reaction to our product will be very positive

## What do they SEE?

environment  
friends  
what the market offers



As the reaction of Doctors are positive the same may apply to the Patients

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others



Adapting this technology for future research

Technology makes life easier

Every doctors must adapt this technology to perform the operations effectively

## PAIN

fears  
frustrations  
obstacles



There are lots of prospects for the AI technology, since this application is based on Artificial Intelligence this may see much more advancement in the future this may cause frustration for some people due to our current limitations

## GAIN

"wants" / needs  
measures of success  
obstacles

The sterility of the hospital and the chances of spreading infections in Operating Room can be reduced

Since it is contact free interface no unfortunate accidents can happen

Operation success rate can be increased in high number due to operator's contact-free navigation of radiology images in the computer



## What are the benefits!!!

Ease of use—the system allows the surgeon to use his/her hands, their natural work tool

## What do they HEAR?

what friends say  
what boss say  
what influencers say

It is going to make the surgeons and other doctors work easy

A revolutionary idea is on the go



Image rendering may happen frequently, this can frustrate the doctors during a procedure

Image rendering can slow the procedure in Operating Room