

## Ideation Phase

### Define the Problem Statements

Date	02 November 2022
Team ID	PNT2022TMID37270
Project Name	Web Phishing Detection
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

<b>I am</b>  A Financier	<b>I'm trying to</b>  Secure Money in Online Transaction	<b>But</b>  Investment leads to loss	<b>Because</b>  Web Phishing attacks and Hacking While Transaction	<b>Which makes me feel</b>  Unsecure
<b>I am</b>  A Online Product Buyer	<b>I'm trying to</b>  Purchase the product in Official website	<b>But</b>  Clone apps leads to Wrong Payment Gateway	<b>Because</b>  Phishing through clone app payment	<b>Which makes me feel</b>  To stop Online Purchasing
<b>I am</b>  A Explorer	<b>I'm trying to</b>  Search Something using search Engine	<b>But</b>  It turns to Page which offers Investment Opportunities	<b>Because</b>  Those are Legitimate Pages	<b>Which makes me feel</b>  Diverted from my work
<b>I am</b>  The CEO of an organization	<b>I'm trying to</b>  Allocate capital, building and overseeing the executive team	<b>But</b>  There are personal information of the employees	<b>Because</b>  They can be stolen by phishing attacks through mail and Unsecure Links	<b>Which makes me feel</b>  Incapable of Protecting My Employees details