

Project Design Phase-I - Solution Fit Template

Project Title: Analytics For Hospitals' Health-Care Data

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Define CS, fit into CC Explore AS, differentiate	1. CUSTOMER SEGMENT(S) CS All types of health care institutes ranging from small clinics to large hospitals.	6. CUSTOMER CONSTRAINTS CC i. Budget of medical institutions ii. Availability of data iii. Technological constraint	5. AVAILABLE SOLUTIONS AS The available solutions are, i. Providing correct input ii. Avoid human errors iii. Network stability iv. Consistent data storage v. Improving medical technology vi. Proper hospital management
	2. JOBS-TO-BE-DONE / PROBLEMS J&P The jobs to be done are, i. Upload the patient dataset ii. Prepare Dataset iii. Exploring the data iv. Perform metrics and rules v. Visualising the data The Problems are, i. Wrong input ii. Data latency iii. Poor network standard	9. PROBLEM ROOT CAUSE RC i. Improper treatment plans ii. No proper management in hospitals iii. Huge number of patients. iv. Inadequate number of doctors and nurses. v.No proper determination of LOS (length of stay)	7. BEHAVIOUR BE The behavior include, i. Can easily visualize changes in data ii. Easy to use iii. Customizable according to users preference

3. TRIGGER**TR**

The Triggers of the solution are,

- i. It takes longer time
- ii. Inefficient treatment options

4. EMOTIONS: BEFORE / AFTER**EM**

Before: Expected proper treatment on due time.

After: Happy with on time treatment.

10. YOUR SOLUTION**SL**

Our proposed solution consists of,

- i. Using LOS(length of stay) of patient
- ii. Classify LOS into 11 classes
- iii. Provide treatment plan based on LOS
- iv. Include essential metrics based on medical history of patient

8. CHANNELS of BEHAVIOUR**CH**

The channels that support behaviors are

- i. Proper visualization of data
- ii. Choosing appropriate data
- iii. Simple color scheme and smart design elements
- iv. Proper marketing and advertising of product