

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	25 September 2022
Team ID	PNT2022TMID48208
Project Name	AI based discourse for banking industry
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem



Brainstorm & idea prioritization

Use this template in your team's brainstorming sessions to generate ideas and understand their feasibility and value. It helps you to generate ideas, even if you're not sitting in the same room.

- ☐ No solution required
- ☐ Focus on quantity
- ☐ Encourage collaboration

Brainstorming session

1. Define the problem or goal you are trying to solve. Write down the problem or goal in a clear and concise way.

2. Brainstorming session

3. Generate ideas. Write down all the ideas that come to mind, no matter how silly or impractical they may seem.

4. Evaluate ideas. Discuss the ideas with your team and decide which ones are the most feasible and valuable.

Collaborative problem solving

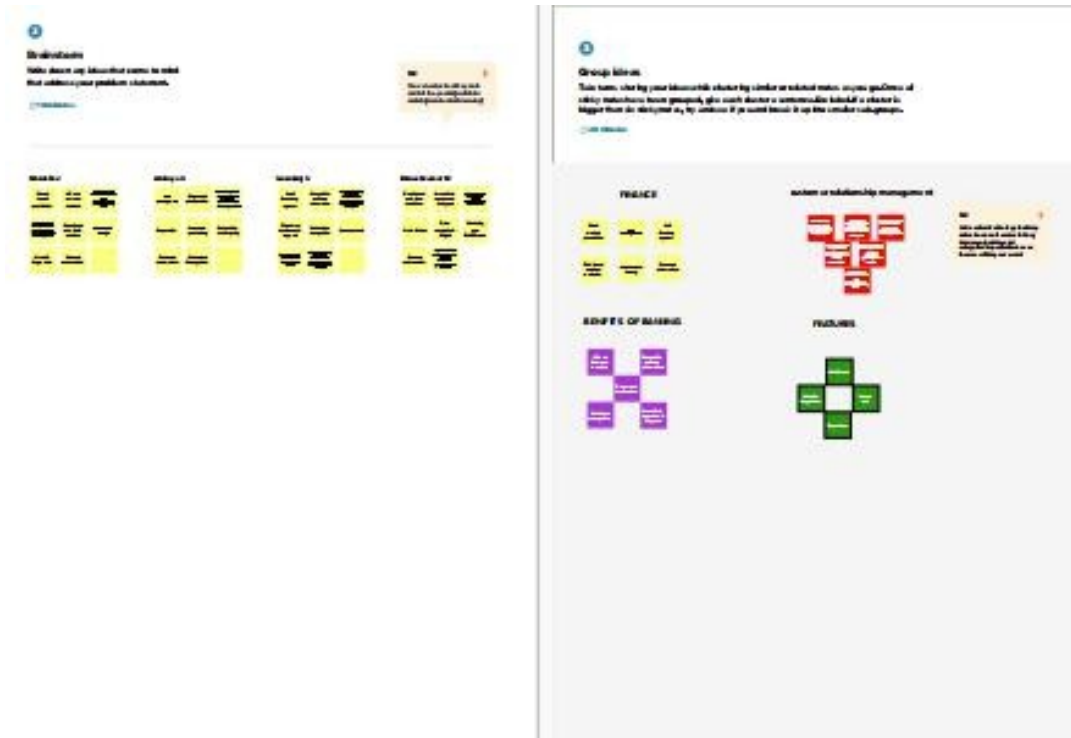
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Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

